

Rufus Trevillion: Leadership built on grit, adaptability, and passion for people.

Meet <u>Rufus Trevillion</u>, a rising star in the transportation industry and a proud member of the inaugural class of the <u>National Industrial Transportation League</u>'s Emerging Leaders Program. As General Manager at <u>Road & Rail Services</u>, Rufus oversees operations across Florida, leading nearly 160 team members with a relentless focus on safety, financial performance, and customer satisfaction.

Rufus's journey in the rail industry began at just 19 years old, though it wasn't part of the original plan. Growing up in Oakdale, Louisiana, he attended Louisiana College, where he planned to pursue a career in medicine. He played both basketball and baseball while focusing on his pre-med studies. However, following in the footsteps of his father—whom worked in the rail industry—Rufus found himself accepting an opportunity at Kansas City Southern Railway.

What started as a role as a Conductor/Trainmaster quickly evolved into a dynamic career that has spanned major railroads including CN, Canadian Pacific Railway, and CPKC.

Throughout his career, Rufus has called many places home, including Arkansas, Louisiana, Michigan, Illinois, Tennessee, Mississippi, and now Tampa, Florida. Along the way, he also earned an MBA in Sales and Marketing Operations/Marketing & Distribution Teaching Education from Fort Jones University, all while working full-time.

In his current role, Rufus is responsible for driving operational excellence. From creating safety and efficiency processes to managing P&L and customer relationships, his leadership is rooted in hands-on experience and a deep understanding of the industry. He describes himself as someone who thrives in the chaos of transportation logistics, an environment where his ability to bring structure and clarity sets him apart.

"I'm addicted to the chaos," Rufus says. "I have an uncanny ability to take chaos and turn it into a well-oiled machine."

Rufus leads by example, never asking his team to do something he wouldn't do himself. From switching to clerical work, he's done it all—and continues to stay close to the ground. He fosters an open-door policy, encouraging his team to speak freely, bring up issues, or simply stop by for a conversation.

One of the ongoing challenges he's tackling is adapting to changing workforce dynamics. He notes a shift in pride and accountability compared to past generations and is focused on motivating and listening to his team to bridge that gap.

Off the clock, Rufus is a dedicated family man, enjoying life with his wife of 17 years and their three children—an 18-year-old son and two daughters, ages 14 and 3. The Trevillion family loves traveling, cruising, and spending time outdoors. Rufus is also an avid hunter, fisherman, and cook, with Louisiana gumbo, jambalaya, and BBQ among his favorite dishes. A true sports fan, he proudly supports his hometown teams, the LSU Tigers and the New Orleans Saints.

From humble beginnings to leading large-scale operations, Rufus Trevillion is a powerful example of leadership built on grit, adaptability, and passion for people.