

Meet Jonathan Griffiths: Tracks to Tomorrow

Jonathan Griffiths is the Manager of Rail
Transportation for Nestlé Purina North America and an inaugural member of the National Industrial
Transportation League's Emerging Leader Program.
Based in St. Louis, he plays a key role in shaping the company's rail logistics strategy and driving innovation in supply chain operations.

In his current role, Jonathan oversees the efficient, costeffective, and sustainable movement of goods across North America's rail networks. He manages strategic relationships with rail carriers, leads negotiations and performance reviews, and ensures alignment with broader corporate goals, including service reliability, risk mitigation, and environmental impact. His work spans forecasting, capacity planning, and continuous process improvement, all critical to meeting the demands of a complex and evolving supply chain.

A native of St. Louis, Missouri, Jonathan earned a Bachelor of Science in Business Management with an emphasis in Operations and Supply Chain from Brigham Young University–Hawaii. His interest in transportation was sparked during college after a conversation with a professor opened his eyes to the many paths available within the supply chain field.

Jonathan began his career at Booz Allen Hamilton, focusing on process improvement. There, he worked closely with military personnel to design and implement a training course used by all incoming staff at the U.S. Pacific Command.

He joined Nestlé Purina through its Supply Chain Management Development Program, gaining immersive experience in warehouse operations, transportation logistics, and customer supply chain management. Over the next nine years, he held multiple roles across the U.S., leading operations in planning, tanker fleet management, warehousing, and distribution—from Arizona and Oklahoma to Georgia, including key leadership during the COVID-19 pandemic.

After a two-year stint with KPMG advising corporate clients on process improvement and systems design, Jonathan returned to Nestlé Purina in 2024 to lead the rail transportation strategy—a role he embraces with both precision and purpose.

Fluent in Portuguese, Jonathan spent two years in Brazil doing missionary work, an experience that shaped his appreciation for different cultures and perspectives. He credits this time with deepening his empathy and adaptability—qualities that continue to serve him in his professional life.

Jonathan is proud of his ability to quickly learn, adapt, and lead process improvement initiatives. He believes his approachable nature and servant leadership style help foster strong relationships and teamwork, which are essential to driving success.

He identifies navigating geopolitical challenges as one of the more complex aspects of future planning in transportation but enjoys the ever-changing nature of his work and the opportunities it brings for collaboration and innovation.

When he's not keeping freight moving, Jonathan enjoys spending time with his wife and two children, ages 10 and 11, along with their two dogs. He is an outdoor enthusiast who enjoys golfing and has recently taken up pickleball.

Jonathan combines strategic insight with a collaborative, people-first leadership style. As supply chains continue to evolve, he remains focused on building resilient, efficient systems and strong partnerships. With a passion for continuous improvement, he represents the next generation of forward-thinking transportation leaders.