

# NITL Engage

The Shippers Voice: Navigating the New Normal In Rail, Ocean and Highway.

October 7-9, 2024 | AT&T Conference Center on the University of Texas, Austin Campus

**NITL Engage 2024**  
**October 7 – 9, 2024**  
**AT&T Conference Center at the University of Texas Austin**  
**Developing Schedule of Events**

Monday, October 7, 2024	
1:00pm – 3:00pm	NITL Board of Directors Meeting and Board Luncheon (Closed Meeting)
3:15pm – 4:45pm	<b>NITL Ocean Committee Meeting (Open to NITL Members)</b> <ul style="list-style-type: none"> <li>Chair Daniel Maffei, Federal Maritime Commission</li> <li>Update on ocean regulatory and Legislative issues by Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner, LLC</li> </ul>
5:00pm – 6:30pm	NITL Registration Open
5:00pm – 6:30pm	<b>NITL Chair’s Welcome Reception</b> Join us for an in-person opportunity to network with the shipping industry’s leaders in the supply chain!  <b>Partner: CIT Rail</b>
Tuesday, October 8, 2024	
7:30am – 5:00pm	NITL Registration Open
7:30am – 9:00am	NITL Networking Breakfast – <b>Launch of NITL Emerging Leaders Program</b>  <b>Partner: Watco</b>
9:00am – 9:15am	<b>Welcome to NITL Engage 2024 - Opening Remarks</b>
9:15am – 10:15am	<b>Title:</b> "Integrated Communications in Multi-Modal Supply Chains: Enhancing Connectivity Across Rail, Ocean, and Highway Networks"  <b>Description:</b> In the dynamic world of modern logistics, effective communication is the lifeline that keeps supply chains running smoothly across diverse transportation modes. This session focuses on the crucial role of integrated communications in optimizing the flow of goods and information across rail, ocean, and highway networks.

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	<p>Whether you're a logistics professional, supply chain manager, or technology enthusiast, this session offers valuable insights and practical strategies for enhancing communication and collaboration across rail, ocean, and highway networks. Join us to unlock the full potential of integrated communications in driving efficiency, resilience, and competitiveness in multi-modal supply chains.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Marc Massoglia, SVP Sales Terminals, and Ports at WATCO</li> <li>• Mike Symonanis, VP Strategic Networks, Louis Dreyfus Company</li> <li>• Jim Ward, President, Truckload Carriers Association</li> </ul> <p><b>Moderator:</b> Cassandra Gaines, Esq., Carrier Assure</p> <p><b>Partner: Port of Long Beach</b></p>
<p><b>10:15am – 10:45am</b></p>	<p><b>NITL Networking Knowledge Center Break</b></p> <p><b>Partner: AMTR</b></p>
<p><b>10:45am – 11:30am</b></p>	<p><b>Title:</b> "Navigating Geopolitical Turbulence: Understanding the Impact of Rising Tensions on Global Supply Chains"</p> <p><b>Description:</b> The escalating geopolitical tensions in today's world present significant challenges and disruptions to global supply chains, affecting businesses, industries, and economies worldwide. This session delves into the complex interplay between geopolitics and supply chain dynamics, providing insights into how rising tensions reshape sourcing strategies, trade patterns, and risk management practices.</p> <p>Whether you're a supply chain executive, risk manager, or business leader, this session offers valuable insights and practical strategies for navigating the complexities of geopolitical tensions and safeguarding global supply chains against disruption. Join us to gain the knowledge and tools needed to build resilience and agility in an ever-changing geopolitical landscape.</p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• Stephen Juneau, Vice President, US Economist Bank of America Securities</li> <li>• Gerhard Eller, Senior Director, Global Logistics and Trade Compliance for Moderna</li> </ul>

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	<ul style="list-style-type: none"> <li>• Siva Narayana, Global Logistics and CS Director, Syensqo</li> </ul> <p><b>Moderator:</b> Mark Szakonyi, Executive Editor, Journal of Commerce by S&amp;P Global</p> <p><b>Partner: AMTR</b></p>
<p><b>11:30am – 12:30pm</b></p>	<p><b>Title:</b> "Fireside Chat: Securing the Digital Frontier: Navigating the Landscape of Cybersecurity"</p> <p><b>Description:</b> In an era defined by digital transformation and interconnectedness, cybersecurity has become a critical concern for businesses, governments, and individuals alike. This session offers a comprehensive exploration of cybersecurity principles, strategies, and best practices to safeguard against evolving cyber threats and protect sensitive data in an increasingly digital world.</p> <p>Whether you're a cybersecurity professional, business leader, or concerned individual, this session provides valuable insights and practical guidance for navigating the complex landscape of cybersecurity and protecting against evolving cyber threats. Join us to strengthen your cybersecurity defenses and safeguard your digital assets in an increasingly interconnected world.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Erika Carrara, Greenbrier's CISO</li> <li>• Cyrus Walker, Founder &amp; Chief Executive Officer, Data-Defenders, LLC.</li> </ul> <p><b>Partner: The Greenbrier Companies</b></p>
<p><b>12:30pm – 1:15pm</b></p> <p><b>1:15pm – 2:00pm</b></p>	<p><b>Networking Sit Down Luncheon</b></p> <p><b>Title:</b> "AI-Powered Transformation: Revolutionizing Shipper Operations for Efficiency and Agility"</p> <p><b>Description:</b> In today's rapidly evolving logistics landscape, shippers are harnessing the power of artificial intelligence (AI) to optimize operations, enhance decision-making, and drive competitive advantage. This session explores the transformative impact of AI on shipper operations, from demand forecasting and route optimization to inventory management and customer service.</p> <p>Whether you're a logistics professional, supply chain manager, or technology enthusiast, this session offers valuable insights and practical strategies for harnessing the power of AI to optimize shipper operations and drive innovation in</p>

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	<p>the logistics industry. Join us to unlock the full potential of AI-driven transformation in shipper operations and stay ahead of the curve in a rapidly evolving marketplace.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Jim Pang, Trinity Rail, Vice President, New Services Development and Customer Solutions Innovation</li> <li>• Harris Ligon, Telegraph</li> <li>• Brad Myers, Amsted Digital Solutions, Executive Vice President &amp; Chief Operating Officer</li> </ul> <p><b>Moderator:</b> Jason Traff, President Co-Founder, Shipwell</p> <p><b>Partner: Trinity Rail</b></p>
<p><b>2:00pm – 2:45pm</b></p>	<p><b>Title:</b> "Sustainability in the Supply Chain: Nurturing Ethical Practices for a Greener Future"</p> <p><b>Description:</b>            In today's global landscape, sustainability is no longer a buzzword but a necessity, especially within the supply chain. This session delves into the intricate relationship between sustainability and supply chain management, exploring how businesses can integrate ethical practices into their operations to foster environmental stewardship, social responsibility, and long-term economic viability.</p> <p>Explore real-world examples of companies that have successfully implemented sustainable practices within their supply chains. Learn from their strategies, successes, and failures.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Emidio Decarolis, Partner, Chief Operating Officer, Vitesse Transport Corporation</li> <li>• Wade Seaburg, Chief Revenue Officer, Dragonfly Energy Corporation</li> <li>• Gerhard Eller, Senior Director, Global Logistics and Trade Compliance for Moderna</li> </ul> <p><b>Moderator:</b> Jeff Tucker, Tucker Company Worldwide</p> <p><b>Partner: Vitesse Transport Corporation</b></p>

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<p><b>2:45pm – 3:30pm</b></p>	<p><b>Title:</b> "Streamlining the RFP Process: Collaborative Solutions for Carriers and Shippers".</p> <p><b>Description:</b> The Request for Proposal (RFP) process between carriers and shippers plays a pivotal role in fostering effective partnerships and driving efficiency in the logistics industry. However, it often involves complex workflows, communication challenges, and inefficiencies that can hinder productivity and strain relationships. In this session, the NITL RFP Program Committee presents collaborative solutions aimed at streamlining the RFP process, enhancing transparency, and fostering mutually beneficial partnerships between carriers and shippers.</p> <p>This interaction will help you and your company foster stronger partnerships, improve efficiency, and drive innovation in the logistics industry. Join us to contribute your insights, experiences, and ideas toward building a more effective and collaborative RFP process for all stakeholders.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• RXO. Scott Matasar, Vice President, Strategic Accounts</li> <li>• Packaging Corporation of America, Chris Hulse, Eastern Southeastern Region Transportation Manager</li> <li>• Emerge Marketing, Zachary Knobel, Senior Vice President Enterprise Sales</li> </ul> <p><b>Moderator:</b> Gail Rutkowski, Consultant in the Supply Chain</p> <p><b>Partner: Tranzact Technologies</b></p>
<p><b>3:30pm – 4:00pm</b></p>	<p><b>NITL Networking Knowledge Center Break</b></p> <p><b>Partner: Tucker Company Worldwide</b></p>
<p><b>4:00pm – 5:30pm</b></p>	<p><b>NITL Highway Committee Meeting (Open to NITL Members)</b></p> <ul style="list-style-type: none"> <li>• Update on highway regulatory issues, by Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner, LLC</li> <li>• Avery Vice, Vice President Transportation, FTR</li> </ul>
<p><b>Evening Networking on Your Own</b></p>	<p><b>Networking on your Own</b> – Enjoy Austin with old and new friends! Take Advantage of our open evening to experience Austin’s fabulous restaurants, live music, or exciting nightlife!</p>

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Wednesday, October 09, 2024	
8:00am – 12:00pm	NITL Registration Open
7:30am – 9:00am	<p><b>NITL Rail Committee Meeting (Open to Members Only)</b></p> <ul style="list-style-type: none"> <li>• David Shannon, General Manager. Rail Pulse</li> <li>• Regulatory and Legislative Update Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner, LLC</li> </ul> <p><b>Partner: Rail Pulse</b></p>
9:00am – 10:00am	<p><b>Title:</b> "Unforeseen Disruptions: Understanding How Natural Disasters Impact Global Supply Chains Beyond Affected Areas"</p> <p><b>Description:</b>                      Natural disasters have far-reaching consequences that extend beyond the immediate areas of impact, causing ripple effects throughout global supply chains. This session explores the interconnected nature of supply chains and the cascading effects of natural disasters, highlighting strategies for enhancing resilience and mitigating risks across the entire supply chain network. Whether you're a supply chain manager, risk management professional, or business leader, this session offers valuable insights and practical strategies for understanding and mitigating the impact of natural disasters on global supply chains. Join us to strengthen your supply chain resilience and prepare for the unforeseen challenges of an unpredictable world.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Justin Broyle, Vice President, Commercial Affairs, RJ Corman</li> <li>• Taylor Fairbank, Co-Founder &amp; Director of Growth, Distribute Aid</li> <li>• Jacqueline Bailey, Senior Vice President Transportation, CHS, Inc.</li> <li>• Ross Corthell, Vice President, Packaging Corporation of America</li> </ul> <p><b>Moderator:</b> Renee Krug, Chief Executive Officer, Trans Flo</p>
10:00am – 10:10am	<b>NITL Business Meeting – Approval of Board of Directors (Members Only Vote)</b>
10:10am – 10:30am	<p><b>NITL Networking Knowledge Center Break</b></p> <p><b>Partner: Lansdale Warehouse</b></p>
10:30am – 11:30am	<p><b>Title:</b> "Navigating Nuclear Verdicts: Understanding Trends, Causes, and Future Outlook Across Ocean, Rail, and Highway Transport"</p>

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	<p><b>Description:</b></p> <p>In recent years, the transportation industry has faced a rising tide of "nuclear verdicts" – massive legal judgments that have significant financial and reputational impacts on companies involved in accidents. This session examines the trends, root causes, and outlook of nuclear verdicts within the ocean, rail, and highway transportation sectors, offering insights and strategies to mitigate risks and enhance safety practices.</p> <p>Whether you're a transportation executive, risk manager, legal counsel, or safety professional, this session provides valuable insights and practical strategies for navigating the complex landscape of nuclear verdicts across ocean, rail, and highway transport. Join us to enhance safety practices, mitigate risks, and protect your organization's reputation in an era of heightened legal scrutiny and accountability.</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Rob Moseley, Esq., Moseley Marinak Law Group, LLC</li> <li>• Jesse Elison, Esq. Taylor Nelson</li> </ul> <p><b>Partner: Arthur J. Gallagher</b></p>
<p><b>11:30 – 1:00 pm</b></p>	<p><b>Closing Luncheon</b></p> <p><b>Title:</b> Reporting Progress and Insights: Modal Committees' Achievements and Future Directions – What Part Will Infrastructure Play in the Elections</p> <p><b>Description:</b></p> <p>Join us for an insightful session where representatives from our modal committees will present a comprehensive overview of their recent efforts, achievements, and plans. This session is designed to provide a platform for committee members to share their progress, challenges, and strategic goals, fostering transparency and collaboration across our organization.</p> <p><b>Key Highlights:</b></p> <ul style="list-style-type: none"> <li>• <b>Progress Updates:</b> Hear detailed reports on the accomplishments and milestones reached by each committee. Learn about the initiatives that have been successfully implemented and the impact they have made.</li> <li>• <b>Challenges and Solutions:</b> Discover the obstacles encountered during the committees' efforts and the innovative solutions devised to overcome them.</li> </ul>

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- **Future Directions:** Gain insights into upcoming projects, strategic goals, and areas for further development. Understand the vision and plans for continued progress and how they align with broader organizational objectives.
- **Interactive Q&A:** Participate in a dynamic Q&A session where you can engage directly with committee members, ask questions, and provide feedback.

We look forward to your participation and a productive exchange of ideas!

**Panelists:** Siva Narayanan, Syensqo, Chair Ocean Committee  
Monica Freeman, CHS, Inc., Chair Rail Committee  
Jeff Tucker, CEO, Tucker Company, Highway Committee

**Moderator:** Karyn Booth, Esq.

**Partner:** Packaging Corporation of America