

NITL Engage

The Shippers Voice: Navigating the New Normal In Rail, Ocean and Highway.

October 7-9, 2024 | AT&T Conference Center on the University of Texas, Austin Campus

NITL Engage 2024
October 7 – 9, 2024
AT&T Conference Center at the University of Texas Austin
Developing Schedule of Events

Monday, October 7, 2024	
1:00pm – 3:00pm	NITL Board of Directors Meeting and Board Luncheon (Closed Meeting)
3:15pm – 4:45pm	NITL Ocean Committee Meeting (Open to NITL Members) <ul style="list-style-type: none"> What Could have Prevented the Key Bridge Disaster Update on ocean regulatory issues, by Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner, LLC
5:00pm – 6:30pm	NITL Registration Open
5:00pm – 6:30pm	NITL Chair’s Welcome Reception Join us for an in-person opportunity to network with the shipping industry’s leaders in the supply chain! Partner: CIT Rail
Tuesday, October 8, 2024	
7:30am – 5:00pm	NITL Registration Open
7:30am – 9:00am	NITL Networking Sit-Down Hot Breakfast
9:00am – 9:15am	Welcome to NITL Engage 2024 - Opening Remarks
9:15am – 10:15am	Title: "Integrated Communications in Multi-Modal Supply Chains: Enhancing Connectivity Across Rail, Ocean, and Highway Networks" Description:

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	<p>In the dynamic world of modern logistics, effective communication is the lifeline that keeps supply chains running smoothly across diverse transportation modes. This session focuses on the crucial role of integrated communications in optimizing the flow of goods and information across rail, ocean, and highway networks.</p> <p>Whether you're a logistics professional, supply chain manager, or technology enthusiast, this session offers valuable insights and practical strategies for enhancing communication and collaboration across rail, ocean, and highway networks. Join us to unlock the full potential of integrated communications in driving efficiency, resilience, and competitiveness in multi-modal supply chains.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Chuck Baker, President, America Short Line and Regional Railroad Association • Mike Symonanis, Chair, National Shipper Advisory Council to FMC • Jim Ward, President, Truckload Carriers Association <p>Moderator: Jeff Berman, Logistics Management, Peerless Media</p>
<p>10:15am – 10:45am</p>	<p>NITL Networking Knowledge Center Break</p> <p>Partner: AMTR</p>
<p>10:45am – 11:30am</p>	<p>Title: "Navigating Geopolitical Turbulence: Understanding the Impact of Rising Tensions on Global Supply Chains"</p> <p>Description:</p> <p>The escalating geopolitical tensions in today's world present significant challenges and disruptions to global supply chains, affecting businesses, industries, and economies worldwide. This session delves into the complex interplay between geopolitics and supply chain dynamics, providing insights into how rising tensions reshape sourcing strategies, trade patterns, and risk management practices.</p> <p>Whether you're a supply chain executive, risk manager, or business leader, this session offers valuable insights and practical strategies for navigating the complexities of geopolitical tensions and safeguarding global supply chains</p>

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	<p>against disruption. Join us to gain the knowledge and tools needed to build resilience and agility in an ever-changing geopolitical landscape.</p> <p>Panelists:</p> <p>Moderator: Paul Page, WSJ</p> <p>Partner: AMTR</p>
<p>11:30am – 12:30pm</p>	<p>Title: "Fireside Chat: Securing the Digital Frontier: Navigating the Landscape of Cybersecurity"</p> <p>Description:</p> <p>In an era defined by digital transformation and interconnectedness, cybersecurity has become a critical concern for businesses, governments, and individuals alike. This session offers a comprehensive exploration of cybersecurity principles, strategies, and best practices to safeguard against evolving cyber threats and protect sensitive data in an increasingly digital world.</p> <p>Whether you're a cybersecurity professional, business leader, or concerned individual, this session provides valuable insights and practical guidance for navigating the complex landscape of cybersecurity and protecting against evolving cyber threats. Join us to strengthen your cybersecurity defenses and safeguard your digital assets in an increasingly interconnected world.</p> <p>Panelists: Erika Carrara, Greenbrier's CISO, Cyrus Walker, Data Defenders</p> <p>Partner: The Greenbrier Companies</p>
<p>12:30pm – 1:30pm</p> <p>1:30 pm – 2:00pm</p>	<p>Networking Sit Down Luncheon</p> <p>Title: "AI-Powered Transformation: Revolutionizing Shipper Operations for Efficiency and Agility"</p>

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	<p>Description:</p> <p>In today's rapidly evolving logistics landscape, shippers are harnessing the power of artificial intelligence (AI) to optimize operations, enhance decision-making, and drive competitive advantage. This session explores the transformative impact of AI on shipper operations, from demand forecasting and route optimization to inventory management and customer service.</p> <p>Whether you're a logistics professional, supply chain manager, or technology enthusiast, this session offers valuable insights and practical strategies for harnessing the power of AI to optimize shipper operations and drive innovation in the logistics industry. Join us to unlock the full potential of AI-driven transformation in shipper operations and stay ahead of the curve in a rapidly evolving marketplace.</p> <p>Panelists:</p> <p>Moderator:</p>
<p>2:00pm – 2:15pm</p>	<p>NITL Networking Knowledge Center Break</p>
<p>2:15pm – 2:45pm</p>	<p>Title: "Sustainability in the Supply Chain: Nurturing Ethical Practices for a Greener Future"</p> <p>Description:</p> <p>In today's global landscape, sustainability is no longer a buzzword but a necessity, especially within the supply chain. This session delves into the intricate relationship between sustainability and supply chain management, exploring how businesses can integrate ethical practices into their operations to foster environmental stewardship, social responsibility, and long-term economic viability.</p> <p>Explore real-world examples of companies that have successfully implemented sustainable practices within their supply chains. Learn from their strategies, successes, and failures.</p> <p>Speaker:</p>

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	<p>Moderator:</p>
<p>2:45pm – 3:30pm</p>	<p>Title: "Streamlining the RFP Process: Collaborative Solutions for Carriers and Shippers"</p> <p>Description:</p> <p>The Request for Proposal (RFP) process between carriers and shippers plays a pivotal role in fostering effective partnerships and driving efficiency in the logistics industry. However, it often involves complex workflows, communication challenges, and inefficiencies that can hinder productivity and strain relationships. In this session, the RFP Program Committee presents collaborative solutions aimed at streamlining the RFP process, enhancing transparency, and fostering mutually beneficial partnerships between carriers and shippers.</p> <p>Recognize the need for training and education by bringing together carriers, shippers and 3PLs to collaborate on solutions for streamlining the RFP process, this session aims to foster stronger partnerships, improve efficiency, and drive innovation in the logistics industry. Join us to contribute your insights, experiences, and ideas towards building a more effective and collaborative RFP process for all stakeholders.</p> <p>Panelists:</p> <p>Moderator: Gail Rutkowski, Consultant in the Supply Chain</p>
<p>3:30pm – 4:00pm</p>	<p>NITL Networking Knowledge Center Break</p>

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<p>4:00pm – 5:30pm</p>	<p>NITL Highway Committee Meeting (Open to NITL Members)</p> <ul style="list-style-type: none"> Update on highway regulatory issues, by Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner, LLC
<p>Evening Networking on Your Own</p>	<p>Networking on Own – Enjoy Austin! Take Advantage of our open evening to experience Austin’s fabulous restaurants, live music, or exciting nightlife! Finding new and old friends.</p>
<p>Wednesday, October 09, 2024</p>	
<p>8:00am – 12:00pm</p>	<p>NITL Registration Open</p>
<p>8:00am – 9:00am</p>	<p>Networking Sit-Down Breakfast</p>
<p>9:00am – 10:00am</p>	<p>Title: "Unforeseen Disruptions: Understanding How Natural Disasters Impact Global Supply Chains Beyond Affected Areas"</p> <p>Description:</p> <p>Natural disasters have far-reaching consequences that extend beyond the immediate areas of impact, causing ripple effects throughout global supply chains. This session explores the interconnected nature of supply chains and the cascading effects of natural disasters, highlighting strategies for enhancing resilience and mitigating risks across the entire supply chain network.</p> <p>Whether you're a supply chain manager, risk management professional, or business leader, this session offers valuable insights and practical strategies for understanding and mitigating the impact of natural disasters on global supply chains. Join us to strengthen your supply chain resilience and prepare for the unforeseen challenges of an unpredictable world.</p> <p>Panelists: Justin Boyle, RJ Corman</p>

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	Moderator:
10:00am – 10:10am	NITL – NITL Business Meeting – Approval of Board of Directors
10:10am – 10:30am	NITL Networking Knowledge Center Break
10:30am – 11:30am	<p>Title: "Navigating Nuclear Verdicts: Understanding Trends, Causes, and Future Outlook Across Ocean, Rail, and Highway Transport"</p> <p>Description:</p> <p>In recent years, the transportation industry has faced a rising tide of "nuclear verdicts" – massive legal judgments that have significant financial and reputational impacts on companies involved in accidents. This session examines the trends, root causes, and outlook of nuclear verdicts within the ocean, rail, and highway transportation sectors, offering insights and strategies to mitigate risks and enhance safety practices.</p> <p>Whether you're a transportation executive, risk manager, legal counsel, or safety professional, this session provides valuable insights and practical strategies for navigating the complex landscape of nuclear verdicts across ocean, rail, and highway transport. Join us to enhance safety practices, mitigate risks, and protect your organization's reputation in an era of heightened legal scrutiny and accountability.</p> <p>Panelists: Thom Albrecht, Reliance Partners, Rob Mosely, Esq., Moseley Marinak Law Group, LLC</p> <p>Moderator:</p>
11:30 – 1:00 pm	<p>Title: "Navigating Global Trade and Infrastructure: Understanding the Approaches of Different Administrations"</p> <p>Description:</p>

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	<p>In this educational session, we delve into the diverse approaches of different administrations towards global trade and infrastructure development. Understanding how various administrations tackle these critical issues is essential for businesses, policymakers, and stakeholders navigating the ever-evolving landscape of international commerce and infrastructure projects.</p> <p>By examining the nuanced approaches of different administrations to global trade and infrastructure, participants will gain a deeper understanding of the complex dynamics shaping international commerce and infrastructure development. Join us for an engaging discussion that illuminates the diverse perspectives and strategies driving global trade and infrastructure policies.</p> <p>Speaker:</p> <p>Moderator:</p>
<p>1:30 – 2:30pm</p>	<p>NITL Rail Committee Meeting (Open to Members Only)</p> <ul style="list-style-type: none"> • Results of Study on East Palestine Derailment? • Regulatory and Legislative Update Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner, LLC