

NITL Engage

The Shipper's Voice: Resilience in Turbulent Supply Chains

Monday October 9 – Wednesday October 11, 2023 | Marriott Columbus OSU, Columbus Ohio

Developing Schedule of Events

MONDAY, OCTOBER 9, 2023

3:00 – 6:00 pm	Registration Open
4:00 – 6:00 pm	NITL Board of Directors Meeting
7:00 – 9:00 pm	Board of Directors Dinner Presenting Partner: DRT Transportation

TUESDAY, OCTOBER 10, 2023

7:00 – 8:00 am	Networking Breakfast
8:00 – 10:00 am	<p>NITL Site Visit – Rickenbacker International Airport</p> <p>Rickenbacker International Airport is one of the only cargo-focused airports in the world and is located in the middle of the largest concentration of North America's population. Open 24 hours a day, 7 days a week, 365 days a year with no nighttime noise restrictions, serving FedEx, UPS, and many international airfreight carriers such as Cathay Pacific Cargo, Cargolux and Emirates SkyCargo. The airport is part of a broader logistics cluster in Columbus, Ohio bringing air, ocean and overland capabilities together all in one geographically advantageous area. The Rickenbacker Area serves the largest companies in the world with over 100 million square feet of warehousing and distribution space clustered around the airport and adjacent rail yard.</p> <p>The site tour will include a briefing by airport executives followed by a tour of the facility, warehouses and distribution spaces allowing NITL participants an "on the ground perspective" of the areas logistics operations.</p> <p>SITE VISIT IS SOLD OUT.</p>
10:00 – 10:30 am	Knowledge Center Break Supporting Partner: Trinity Rail

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10:30 – 11:30 am	<p>A Look Down the Road – Transport CEOs Speak</p> <p>Join us as we bring top Executives from trucking companies to share what they think we should expect for the future of trucking in the supply chain.</p> <p>Panelists: Shelley Simpson, President, J.B. Hunt, Derek Leathers, Werner Enterprises, Inc. and Rob Kemp, President, DRT Transportation, David Ross, Executive Vice President at Roadrunner</p> <p>Moderator: Gail Rutkowski, Supply Chain Consultant</p> <p>Supporting Partner: AMTR</p>
11:30 – Noon	<p>Knowledge Center Refreshment Break</p>
Noon – 1:30 pm (Luncheon)	<p>Diving Into Ocean and Trucking Marketplaces</p> <p>Exploring known and potential challenges ahead for Ocean and Highway Shippers.</p> <p>Speakers: Avery Vise, Vice President, FTR , Mark Szakonyi, Executive Editor, JOC S&P Global</p> <p>Moderator: Siva Narayanan, Chair of NITL Ocean Committee, Jeff Tucker, Chair of NITL Highway Committee</p>
1:30 – 2:00 pm	<p>Knowledge Center Refreshment Break</p>
2:00 – 3:00 pm	<p>What's Next – The Future of Shipping and Logistics</p> <p>The supply chain is the backbone of the economy, and with the past years turning the shipping industry on its head, many of us are left wondering what could be next for manufacturers, carriers, industrial shippers, and consumers. What will preparation for the near future require?</p> <p>As we continue to navigate a rapidly evolving global shipping landscape, now is the time to reflect on trends from the past year to gain insight into the future of the supply chain and, most importantly, how innovative technology can play a crucial role.</p> <p>Panelist: Monica Freeman, Director, Rail Transportation, CHS, Inc., Doug Grewe, Manager Transportation Corrugated Mills, Packaging Corporation of America, John Jansen, Director of Global Logistics, SanMar</p> <p>Moderator: Todd Tranausky, Vice President, Rail, FTR</p>



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3:00 – 3:15 pm	<p>Knowledge Center Break</p> <p>Partner: Tucker Company Worldwide</p>
3:15 – 4:15 pm	<p>Does What Happens in Our Nation's Capital Affect Your Business?</p> <p>Hear from NITL's Senior Policy Advisor Ann Warner and Karyn Booth, Esq. NITL's long time attorney, both have years of experience in all three modes, and will share with you the many issues that NITL has been the lead on and many others that they are keeping their eyes on, that will and do affect your daily business operations.</p> <p>Speakers: Karyn Booth, Esq. Thompson Hine and Ann Warner, Ann Warner LLC</p>
4:15 – 4:30 pm	<p>Knowledge Center Break</p>
4:30 - 5:30 pm	<p>Tech Talks –Each presenter gets 7 minutes to explain the problem and solution that their software brings to the supply chain.</p> <ol style="list-style-type: none"> 1. Hear about innovative technology. 2. See if you have the right technology in place! 3. Do you need to make a change in your technology to have a more sustainable system in place? <p>Presenters:</p> <ul style="list-style-type: none"> • Reliance Partners – Mark Vickers, Executive Vice President and Head of International Logistics • Trinity Rail – Jim Pang, Vice President, New Services Development and Customer Solutions Innovation • Princeton TMX – Oliver Bloom, Director of Sales • Rail Pulse – David Shannon, General Manager <p>Moderator: Mike Regan, President, and CEO, TranzAct</p>
6:00 – 7:30 pm	<p>Networking Reception</p> <p>Join us in a long time coming in person opportunity to network with the shipping industry's leaders in the supply chain.</p> <p>Presenting Partner: CIT Rail</p>
7:30 pm	<p>Evening on Your Own</p> <p>Explore the vibrant Columbus - "Short North" culinary scene!</p>

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WEDNESDAY, OCTOBER 11, 2023

8:00 – 9:00 am

Breakfast Briefing: Navigating the Tides: Unraveling the Future of US Inland and Ocean Ports

The breakfast briefing will bring together prominent Port Authority executives to shed light on the prevailing issues, challenges, and security concerns impacting the nation's ports. These experienced speakers will provide valuable insights into the current state of affairs, exploring topics such as timing, advancements, and the evolving role of ports in global trade.

The session's focal point will be on the interests of shippers who play a crucial role in facilitating the seamless movement of products worldwide. Our speakers will address the specific challenges faced by shippers, offering strategies to optimize port utilization, minimize delays, and enhance supply chain efficiency.

Key Topics:

- 1) **The Current Landscape:** Understanding the challenges faced by inland and ocean ports in the US, including congestion, infrastructure limitations, and security concerns.
- 2) **Advancements in Port Technologies:** Delving into cutting-edge solutions that are transforming port operations, from smart port initiatives to sustainable practices.
- 3) **Navigating Security Measures:** Exploring the proactive security measures adopted by ports to protect against emerging threats in a rapidly evolving world.
- 4) **The Shippers' Perspective:** Examining the experiences and pain points of shippers in their global trade endeavors, and how ports can address their specific needs.
- 5) **Future Forecast:** Predicting the future trends, advancements, and challenges for inland and ocean ports, and what it means for global trade and supply chain logistics.

The session will include active participation from the audience. Engage in a meaningful discussion with our experts, exchange ideas, and explore potential collaborations. This session aims to foster an atmosphere of knowledge-sharing and networking, providing a platform for attendees to voice their concerns and seek expert advice.

Speakers: Stephen Edwards, CEO and Executive Director, The Port of Virginia, Andrea Kirkland, Midwest Sales Manager, Business Development and Industry Relations, Port of NYNJ, Cesar Sanchez, Business Development Manager, Port of Long Beach, Marcel Vandijk, Marketing Manager, Port of Los Angeles

Moderator: Lee Klaskow, Senior Analyst, Transportation and Logistics, Bloomberg Intelligence BI

Partner: Port of Long Beach | Port Authority NY NJ | The Port of Virginia

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9:00 – 9:15 am	NITL Business Meeting
9:15 – 10:30 am	<p>Attracting and Retaining Talent Within Your Supply Chain Organization</p> <p>The ongoing supply chain talent shortage is a crisis that has been wreaking havoc across the supply chain management industry. While companies have been struggling to find, hire, and keep people with the right skills and expertise over the last few years, it is evident that COVID exacerbated these talent shortages in many ways.</p> <p>Hear several creative ways to find and retain employees.</p> <p>Speakers: Andrew Gulovsen, Chief Marketing Officer, Hubtek/Talentek, Charlie Saffro, Chief Executive Officer CS Recruiting, Paul Delp, President, Lansdale Warehouse, Brad Bentley, President, FastPort</p> <p>Moderator: Terry Esper, Professor of Logistics, The Fisher College of Business - The Ohio State University</p> <p>Partner: Hubtek and Lansdale Warehouse</p>
10:30 – 10:45 am	<p>Knowledge Center Refreshment Break</p> <p>Partner: Armada</p>
10:45 – 11:45 am	<p>Are We Actually in a Recession – Where are We Headed?</p> <p>Dr. Walter Kemmsies is widely viewed as one of the foremost experts on ports, rail, and infrastructure in the U.S. His areas of expertise include demand forecasting, maritime and overall global trade regulatory issues, public and private port and infrastructure financing, and long-term strategic planning and capital investment. Having worked in major cities all over the world, Walter has a global perspective which uniquely qualifies him as a global trade economist.</p> <p>Speaker: Dr. Walter Kemmsies, President, The Kemmsies Group</p>
11:45 – noon	Knowledge Center Break



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<p>Noon – 1:30 pm (Luncheon)</p>	<p>Building Resilience and Driving Growth A Better Way Forward</p> <p>Last fall, Norfolk Southern President and CEO Alan Shaw announced that the company would design resilience into its operations, network, and processes. The goal is to have an organization that can withstand unforeseen challenges, like service disruptions, weather, or a shifting economy. To accomplish this, Norfolk Southern is investing in its workforce, as well as its franchise assets, and strengthening them to manage through disruptions and keep service at levels that customers need to be successful in their markets. The strategy balances three elements:</p> <ul style="list-style-type: none"> • Safe, reliable, and resilient service; • Continuous productivity improvement; and, • Smart and sustainable growth. <p>With each decision, Norfolk Southern railroaders are pausing to assess, “How can we be a safer, more customer-centric, and more operations-driven service organization?”</p> <p>Speaker: Ed Elkins, Norfolk Southern EVP and Chief Marketing Officer</p> <p>Moderator: Ross Corthell, Vice President, Transportation at Packaging Corporation</p> <p>Presenting Partner: The Greenbrier Companies</p>
<p>1:30 – 1:45 pm</p>	<p>Knowledge Center Break</p> <p>Partner: project44</p>
<p>1:45 – 2:45 pm</p>	<p>Why is Sustainability in the Spotlight</p> <p>In today’s evolving market, sustainability is no longer just a buzzword; it is crucial for staying ahead of shifting trends, regulations, and consumer preferences. Shippers alike are taking notice, seeking opportunities to enhance efficiencies and lower costs while reducing their environmental footprints.</p> <ol style="list-style-type: none"> 1. Learn why sustainability is more important than ever, 2. Learn about some of the exciting innovations available to create more eco-friendly operations and discover simple ways to start working toward a more sustainable, streamlined business. <p>Speaker: Jeffrey Kauffman, Partner, Vertical Research Partners</p>

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2:45 - 4:00 pm	<p>The Supply Chain Nexus: A Forward-Thinking Conversation with DOT, FMC, and STB.</p> <ol style="list-style-type: none">1. Discuss with the leaders in our federal government on where they see the country moving forward in the supply chain.2. Hear how the two agencies work together to create an all modes communicating supply chain. <p>Presenters: Chairman Marty Oberman, STB, and Commissioner Carl Bentzel, Federal Maritime Commission, General Stephen Lyons, Port and Supply Chain Envoy to the Biden-Harris Administration Supply Chain Disruptions Task Force</p> <p>Presenting Partner: Packaging Corporation of America</p>
4:00 pm	Conference Closes