



THE
NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

NITL Webinars: Sponsorship Opportunities

The National Industrial Transportation League is offering several prominent opportunities to garner exposure for your companies through a series of virtual meetings. These high-profile, high-impact packages provide you with a path to connect with the top transportation and logistics professionals and showcase your brand and services.

Corporate Sponsor -- \$15,000

- Annual Sponsor of NITL
- Sponsor of a dedicated NITL webinar
 - Sole sponsor of webinar
 - Invited to provide webinar content or advise NITL on webinar content, including speaker selection
 - May determine webinar technology framework to be used (e.g. company-provided or NITL-provided platform)
 - Recognition in webinar promotion and during live event
 - At least one mention in all NITL webinars within sponsorship year
- Thirty-minute Zoom “pitch” opportunity with NITL members
- Brand Exposure
 - Advertising in *The Notice* and on NITL.org
 - Opportunity to send targeted email to NITL members, to include NITL Board
- 2021 Summit: lead sponsor of virtual event

Platinum Sponsor -- \$12,500

- Sponsor of a dedicated NITL webinar
 - Sole sponsor of webinar
 - Invited to provide webinar content or advise NITL on webinar content, including speaker selection
 - May determine webinar technology framework to be used (e.g. company-provided or NITL-provided platform)
 - Recognition in webinar promotion and during live event
 - At least one mention in all NITL webinars held through March 2021
- Thirty-minute Zoom “pitch” opportunity with NITL members
- 2021 Summit: sponsor of virtual event

Silver Sponsor -- \$5,000

- Named co-sponsor of a NITL webinar
- Thirty-minute Zoom “pitch” opportunity with NITL Board
- 2021 Summit: sponsor of virtual event

Bronze Sponsor -- \$2,500

- Named co-sponsor of a NITL webinar
- Advertising on NITL.org and in *The Notice*

General Sponsor -- \$1,200

- Named co-sponsor of a NITL webinar