



Sponsorship Prospectus

The National Industrial Transportation League is offering several prominent opportunities to garner exposure for your companies through the NIT League Transportation Summit and beyond. These high-profile, high-impact packages provide you with a path to connect with the top transportation and logistics professionals and showcase your brand and services.

Corporate Sponsor -- \$15,000

- Annual Sponsor of NITL
- 2021 Summit: lead sponsor of virtual event
 - Company logo posted on NITL.org and in Summit advertisements
 - Recognition during the Summit
- Four complimentary registrations to the 2021 Summit
- One pre and post-Summit attendee list (name, title, company for opt-in attendees)*
- Sponsor of a dedicated NITL webinar in 2021
 - Sole sponsor of webinar
 - Invited to provide webinar content or advise NITL on webinar content, including speaker selection
- Thirty-minute Zoom “pitch” opportunity with NITL Board
- Brand Exposure
 - Advertising in *The Notice* and on NITL.org
 - Opportunity to send targeted email to NITL members, to include NITL Board

Platinum Sponsor -- \$12,500

- 2021 Sponsor of the NIT League Transportation Summit
 - Company logo posted on NITL.org and in Summit advertisements
 - Recognition during the Summit
- Four complimentary registrations to the 2021 Summit
- Thirty-minute Zoom “pitch” opportunity with NITL Board
- One pre and post-Summit attendee list (name, title, company for opt-in attendees)*
- Sponsor of a dedicated NITL webinar in 2021
 - Sole sponsor of webinar
 - Invited to provide webinar content or advise NITL on webinar content, including speaker selection

NIT League Transportation Summit Sponsorship Prospectus
March 16-19, 2021

Silver Sponsor -- \$5,000

- Named sponsor of the 2021 NIT League Transportation Summit
- Thirty-minute Zoom “pitch” opportunity with NITL Board
- Two complimentary registrations to the 2021 Summit
- Logo displayed on the Summit webpage on NITL.org

Bronze Sponsor -- \$2,500

- Named sponsor of the 2021 NIT League Transportation Summit
- Two complimentary registrations to the 2021 Summit
- Logo displayed on the Summit webpage on NITL.org

General Sponsor -- \$1,200

- Named sponsor of the 2021 NIT League Transportation Summit
- One complimentary registration to the NITL Summit

Attendee list will include those companies that opt-in.