



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

NIT League

TRANSPORTATION SUMMIT



January 20-22, 2020

Hilton Palacio Del Rio | San Antonio, TX

*Sponsorship
Prospectus*

www.nitl.org

SPONSORSHIP OPPORTUNITIES

The National Industrial Transportation League offers several prominent opportunities to garner increased exposure at the 2020 Transportation Summit! These high-profile, high-impact packages provide you with more ways to connect with the top transportation and logistics professionals at the NIT League Transportation Summit in San Antonio.



PLATINUM SPONSORSHIP PACKAGE

\$15,000



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THE PLATINUM SPONSOR PACKAGE INCLUDES THE FOLLOWING:

- Status as Platinum Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

BRANDING AND ADVERTISING

- Upgraded listing with company logo in mobile app and Summit schedule
- Padfolio branded with company logo -- given to all Summit attendees
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl Pop-up Banner
- 2 Dedicated e-mails to opt-in conference attendees
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

REGISTRATION

- 2 Full conference registrations

UNIQUE TO THIS PACKAGE

- Sponsor of the supplier-customer Networking Dinner event (includes 1 branded table at the event)
- Logo recognition on the conference padfolio

** Attendee list will include those companies that opt-in*



TECHNOLOGY SPONSORSHIP PACKAGE

EXCLUSIVE
\$12,000



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THE TECHNOLOGY SPONSOR PACKAGE INCLUDES THE FOLLOWING:

- Status as Technology Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

BRANDING AND ADVERTISING

- Upgraded listing with company logo in mobile app and Summit schedule
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl Pop-up Banner
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

REGISTRATION

- 1 Full conference registration

UNIQUE TO THIS PACKAGE

- Exclusive sponsor of Summit Wi-Fi
- Exclusive sponsor of the mobile app/online schedule
 - Includes premium visibility on opening splash screen, one (1) dedicated, rotating banner ad with logo and link
- Branded charging hubs located in multiple high visibility areas

** Attendee list will include those companies that opt-in*



GOLD

SPONSORSHIP PACKAGE

MULTIPLE
OPPORTUNITIES
\$10,000



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EACH GOLD SPONSOR PACKAGE INCLUDES THE FOLLOWING:

- Status as Gold Sponsor
- 1 Pre and 1 Post conference attendee opt-in list (incl. name, title, and company)*

BRANDING AND ADVERTISING

- Upgraded listing with company logo in mobile app and Summit schedule
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl Pop-up Banner
- 1 Dedicated e-mail to conference attendees
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

REGISTRATION

- 1 Full conference registration

UNIQUE TO THIS PACKAGE (Choice of 1)

- Hotel Room Key Cards
- Conference Lanyards

** Attendee list will include those companies that opt-in*



SILVER

SPONSORSHIP PACKAGE

MULTIPLE
OPPORTUNITIES
\$8,000



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EACH SILVER SPONSOR PACKAGE INCLUDES THE FOLLOWING:

- Status as Silver Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

BRANDING AND ADVERTISING

- Upgraded listing with company logo in mobile app and Summit schedule
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl Pop-up Banner
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

REGISTRATION

- 1 Full conference registration

UNIQUE TO THIS PACKAGE

- Co-sponsor of refreshment breaks

** Attendee list will include those companies that opt-in*





BRONZE

SPONSORSHIP PACKAGE

MULTIPLE
OPPORTUNITIES
\$5,000



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EACH BRONZE SPONSOR PACKAGE INCLUDES THE FOLLOWING:

- Status as Bronze Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

BRANDING AND ADVERTISING

- Upgraded listing with corporate logo in mobile app and Summit schedule
- Corporate logo on conference signage
- Corporate logo and link on conference website
- 1 Six foot vinyl Pop-up Banner
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

** Attendee list will include those companies that opt-in*



INDIVIDUAL SPONSORSHIP PACKAGE



SPECIAL REQUEST?

If the sponsorship items within this prospectus do not meet your current marketing goals, please contact Kris Bayer at kbayer@nitl.org to discuss customized sponsorship options and packages to fit your strategic objectives.



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OPENING RECEPTION SPONSOR \$5,000

TUESDAY EVENING COCKTAIL HOUR RECEPTION \$4,500

TUESDAY MORNING BREAKFAST SPONSOR \$3,000

RANGER CREEK BREWING & DISTILLING TOUR SPONSOR..... \$2,500

GUEST ROOM AMENITY AND ROOM DROP \$2,000

- Limited to 2 sponsors, one night each (Monday or Tuesday)
- Reach out to conference participants on peak nights with personal favors highlighting your company. Items will be provided by the sponsor (subject to approval by NIT League staff).

BRANDED TABLE AT SUPPLIER DINNER..... \$1,300

- Invite your top clients and prospects for a VIP experience (limited to conference attendees only) at your branded table, located in a premium spot at the Summit Networking Dinner. The dinner is general admission and open to all conference attendees (included with registration).

MOBILE APP ADVERTISEMENT \$1,000

- Gain additional visibility at the Summit by advertising in the tool attendees will use most often while onsite.

DEDICATED E-MAIL TO CONFERENCE ATTENDEES \$850 (Per E-mail Send)

- Let attendees know you'll be at the NIT League Transportation Summit before the event starts, or follow up with them once it has ended. E-mails can be sent before or after the conference to attendees.
- *Note: All messages must be drafted by the sponsor and received in full in CSS/HTML code. NITL staff will send the message on behalf of the sponsor, subject to content approval.*



COMPANY INFORMATION

Company Name _____
 Street Address _____
 City _____ State _____ Zip _____ Country _____
 Telephone _____ Company E-mail _____
 Web Address _____

PRIMARY CONTACT

Name _____ Title _____
 Telephone _____ Email _____

SPONSORSHIP PACKAGE

- ☐ Platinum Sponsor \$15,000
☐ Technology Sponsor \$12,000
☐ Gold Sponsor \$10,000
☐ Silver Sponsor \$8,000
☐ Bronze Sponsor \$5,000
☐ Opening Reception Sponsor \$5,000
☐ Tuesday Evening Happy Hour Reception \$4,500
☐ Tuesday Morning Breakfast Sponsor \$3,000
☐ Ranger Creek Brewing & Distilling Tour Sponsor \$2,500
☐ Guest Room Amenity and Room Drop \$2,000
☐ Branded Table at Networking Dinner \$1,300
☐ Mobile App Advertisement \$1,000
☐ Dedicated E-mail to Attendees \$850

NIT LEAGUE MEMBER: ☐ Yes ☐ No

PAYMENT INFORMATION

A 50% deposit of the total sponsorship cost must be submitted with application. The remaining balance must be received by December 19, 2019. Applications submitted after that date must be accompanied by payment in full.

Total Summit Sponsorship Cost: _____

Select One: ☐ 50% Deposit ☐ Full Payment

Payment Type: ☐ Check ☐ American Express ☐ Discover
☐ Mastercard ☐ Visa

Card Number _____ Exp. Date _____ CVV _____

Cardholder's Name _____

Billing Address _____

Amount enclosed \$ _____

Make checks payable to The National Industrial Transportation League (NITL) and return the application to 7918 Jones Branch Drive, Suite 300, McLean, VA 22102.

Fax: 703-506-3266 | E-mail: kbayer@nitl.org

All cancellations subject to a \$100 administrative fee

Before December 1, 2019 – 50% of fees paid; On or after December 1, 2019 – No refund

In submitting this application, we the undersigned agree to abide by all governing regulations set forth in the invitation to sponsor. The signatory of this contract must have the authority to bind the undersigned company with regard to this contract.

Print Name/Title _____

Authorized Signature _____ Date _____

OFFICE USE ONLY

Date Accepted _____ Initials _____

☐ Deposit ☐ Full Payment



MEET YOUR MARKET



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ABOUT NITL

As the nation's preeminent freight transportation association, The National Industrial Transportation League has a rich history. From its beginnings in 1907, when economic regulation ruled our industry, to the present, the League has been in the forefront of changes that have helped shape our nation's commercial freight transportation system. In rail, highway, and ocean transport, the League has been a proven leader in representing shippers' interests. Fulfilling the mandate set to broaden its membership base, the League is well positioned to engage all sectors of the industry to develop a modern, safe and efficient freight transport system, which meets our country's commercial needs both domestically and internationally. These cooperative efforts are certain to bring about workable approaches to difficult problems and advance solutions which will benefit everyone dependent on freight transportation.

NOT A NIT LEAGUE MEMBER?

Contact Claire Sutton at csutton@nitl.org to learn more about Summit discounts and how NITL membership can connect you to the people, information, and the issues that matter to you as a shipper.

CONTACT US

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