



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

CORPORATE PARTNERSHIP OPPORTUNITIES

ABOUT

As the nation's preeminent freight transportation association, the National Industrial Transportation League has a rich history. From its beginnings in 1907 when economic regulation ruled our industry through the present, the League has been in the forefront of changes that have helped shape our nation's commercial freight transportation system. From rail, highway, and ocean transport, the League has been a proven leader in representing shippers' interests. Fulfilling the mandate set to broaden its membership base, the League engages all sectors of the freight transportation and logistics industry to develop a modern, safe and efficient freight transport system, which meets our country's commercial needs both domestically and internationally. These cooperative efforts bring about workable approaches to difficult problems and advance solutions which will benefit everyone dependent on freight transportation.



BE OUR PARTNER

YEAR-ROUND EXCLUSIVE ACCESS • PROMINENT POSITIONING • DISTINGUISH YOUR COMPANY

NITL's corporate partnership program provides your company year-round visibility with members and industry leaders. Corporate Partnerships are an annual agreement and can be customized for each partner, to meet mutually beneficial and strategic business goals.

CORPORATE PARTNERSHIP OPPORTUNITIES

PLATINUM CORPORATE PARTNER BENEFITS

\$10,000

- Twelve (12) month Homepage Banner Recognition as a Platinum Corporate Partner on the NITL website; (\$8,000 value)
- One (1) complimentary 2020 NIT League Transportation Summit Registration; (\$1,200 value)
- Twelve (12) banner advertisements in The Notice, NITL's electronic newsletter; (\$3,600 value)
- One (1) Networking Table at the 2020 NIT League Transportation Summit ; (\$1,200 value)
- Logo recognition in the NITL Summit handout;
- Corporate Partner recognition in the NITL Summit mobile app; (\$1,000 value)
- Opportunity to send an email to 2020 Summit attendees;
- Sponsor recognition for all company attendees at 2020 Summit

GOLD CORPORATE PARTNER BENEFITS

\$8,000

- Twelve (12) month Homepage Ad Recognition as a Gold Corporate Partner on the NITL website; (\$5,500 value)
- One (1) complimentary 2020 NIT League Transportation Summit Registration; (\$1,200 value)
- Six (6) banner advertisements in The Notice, NITL's electronic newsletter; (\$1,800 value)
- One (1) Networking Table at the 2020 NITL Transportation Summit ; (\$1,200 value)
- Logo recognition in the NITL Summit handout;
- Sponsor recognition for all company attendees at 2020 Summit

SILVER CORPORATE PARTNER BENEFITS

\$5,000

- Twelve (12) month interior webpage Ad Recognition as a Silver Corporate Partner on the NITL website; (\$3,000 value)
- One (1) complimentary 2020 NIT League Transportation Summit Registration; (\$1,200 value)
- Four(4) banner advertisements in The Notice, NITL's electronic newsletter; (\$1,200 value)
- One (1) Networking Table at the 2020 NITL Transportation Summit ; (\$1,200 value)
- Logo recognition in the NITL Summit handout;
- Sponsor recognition for all company attendees at 2020 Summit

CORPORATE PARTNERSHIP OPPORTUNITIES

ADVERTISING OPPORTUNITIES

NIT League has an array of advertising opportunities to help get your message in front of your target audience. Be it rail, highway or ocean transportation, NITL can help you drive traffic to your website. We can also develop an advertising sponsorship package that best fits your company's needs.

WEBSITE

Advertise on the industry's leading resource for freight transport, legal and regulatory issues and member news. Web ads are located at the bottom and sidebar of the homepage and internal pages, so your ad is always seen by viewers on the site.

	ONE MONTH	12 MONTHS
LEADERBOARD BANNER (728x90 Pixels)		
Homepage	\$750	\$8,000
Interior Page	\$375	\$4,000
INLINE RECTANGLE (300x250 Pixels)		
Homepage	\$550	\$5,500
Interior Page	\$275	\$3,000

E-NEWSLETTER – THE NOTICE

For over 100 years The National Industrial Transportation League has served as the voice of the nation's shippers. The League's newsletter, *The Notice*, is e-mailed weekly to over 1,500 senior level transportation professionals responsible for moving much of the country's domestic and international commerce.

The *Notice* is a copyrighted publication of the League and contains topical information on a wide variety of transportation issues. League members consider the *Notice* an indispensable tool in successfully managing their professional responsibilities.

Advertising in the *Notice* lets readers know about the latest products and services available. Space is limited and will be accepted on a first come, first serve basis. Exclusive advertising opportunities are also available.

One Week Placement	Forty word max and hyper-link	Lead Advertisement	\$325 per issue
Four Week Minimum Placement	Forty word max and hyper-link	Lead Advertisement	\$300 per issue
One Week Placement	Forty word max and hyper-link	Placement Discretionary	\$275 per issue
Four Week Minimum Placement	Forty word max and hyper-link	Placement Discretionary	\$250 per issue



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Please complete and return to the National Industrial Transportation League via fax (703) 506-3266 or email kbayer@nitl.org, Attn: Kris Bayer, 7918 Jones Branch Drive, Suite 300, McLean, VA 22102.

YES! I WOULD LIKE TO DISCUSS THE FOLLOWING PARTNERSHIP OPPORTUNITY:

- Platinum Corporate Partner: \$10,000
- Gold Corporate Partner \$8,000
- Silver Corporate Partner: \$5,000

PRIMARY CONTACT INFORMATION

Name: _____

(Name of person filling out form and will receive email communications from NITL)

Email: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Phone: _____ Fax: _____

Website Address: _____

BRIEF DESCRIPTION ABOUT PRODUCT AND/OR SERVICE YOU WOULD LIKE TO HIGHLIGHT WITH NITL MEMBERS:

For more information about NITL's Corporate Partnership program please contact Kris Bayer, Sponsorship & Sales Director, at kbayer@NITL.org or 703-524-5011.