



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

2019 NIT LEAGUE TRANSPORTATION SUMMIT

January 21 – 23, 2019

San Antonio, Texas | Hilton Palacio Del Rio

SPONSORSHIP PROSPECTUS

The National Industrial Transportation League offers several prominent opportunities to garner increased exposure at the 2019 Transportation Summit! These high-profile, high-impact packages provide you with more ways to connect with the top transportation and logistics professionals at the NIT League Transportation Summit in San Antonio.

Contact: Kris Bayer, Sales Manager
Tel: (703) 524-5011 | Fax: (703) 506-3266
E-mail: kbayer@nitl.org

ABOUT NITL

As the nation's preeminent freight transportation association, The National Industrial Transportation League has a rich history. From its beginnings in 1907, when economic regulation ruled our industry, to the present, the League has been in the forefront of changes that have helped shape our nation's commercial freight transportation system. From rail, to motor carriage, through ocean transport and air commerce, the League has been a proven leader in representing shippers' interests. Fulfilling the mandate set to broaden its membership base, the League is well positioned to engage all sectors of the industry to develop a modern, safe and efficient freight transport system, which meets our country's commercial needs both domestically and internationally. These cooperative efforts are certain to bring about workable approaches to difficult problems and advance solutions which will benefit everyone dependent on freight transportation.



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Customize Your Sponsorship Package

There are many great sponsorship opportunities available. If you don't see exactly what you like, we will work with you to customize a package to fit your strategic objectives for the event. We appreciate your support of NIT League and the 2019 NIT League Transportation Summit.

Platinum Sponsor Package \$15,000 *Exclusive*

The Platinum Sponsor Package includes the following:

- Status as Platinum Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

Branding and Advertising

- Upgraded listing with company logo in mobile app and Summit schedule
- Padfolio branded with company logo – given to all Summit attendees
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl pop-up banner
- 2 Dedicated e-mails to opt-in conference attendees
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

Registration

- 2 Full conference registrations

Unique to this Package

- Sponsor of the supplier-customer Networking Dinner event (includes 1 branded table at the event)
- Logo recognition on the conference padfolio

Gold Sponsor Package \$10,000 *3 Opportunities*

Each Gold Sponsor Package includes the following:

- Status as Gold Sponsor
- 1 Pre and 1 Post conference attendee opt-in list (incl. name, title, and company)*

Branding and Advertising

- Upgraded listing with company logo in mobile app and Summit schedule
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl pop-up banner
- 1 Dedicated e-mail to conference attendees
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

Registration

- 1 Full conference registration

Unique to this Package (Choice of 1)

- Hotel room key cards
- Conference lanyards

** Attendee list will comprise all companies except those that opt out.*



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Technology Sponsor Package \$10,000

The Technology Sponsor Package includes the following:

- Status as Technology Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

Branding and Advertising

- 1 half-page color advertisement in the Summit schedule
- Upgraded listing with company logo in mobile app and Summit schedule
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl pop-up banner
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

Registration

- 1 Full conference registration

Unique to this Package

- Exclusive sponsor of the mobile app/online schedule
 - ↳ Includes premium visibility on opening splash screen and one (1) dedicated, rotating banner ad with logo and link
- 1 Branded charging station located in high-visibility area

Silver Sponsor Package \$8,000 5 Opportunities

Each Silver Sponsor Package includes the following:

- Status as Silver Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

Branding and Advertising

- Upgraded listing with company logo in mobile app and Summit schedule
- Company logo on conference signage
- Company logo and link on conference website
- 1 Six foot vinyl pop-up banner
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

Registration

- 1 Full conference registration

Unique to this Package

- Cosponsor of refreshment breaks

** Attendee list will comprise all companies except those that opt out.*



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Bronze Sponsor Package

\$5,000 Multiple Opportunities

Each Bronze Sponsor Package includes the following:

- Status as Bronze Sponsor
- 1 Pre and 1 Post conference attendee list (incl. name, title, and company)*

* Attendee list will comprise all companies except those that opt out.

Branding and Advertising

- Upgraded listing with corporate logo in mobile app and Summit schedule
- Corporate logo on conference signage
- Corporate logo and link on conference website
- 1 Banner ad on the NIT League website
- Recognition from the podium
- Sponsor ribbons for participants attending on behalf of your company

Individual Sponsor Packages

Opening Reception Sponsor \$5,000

Hotel Room Key Cards \$5,000

Conference Lanyards \$5,000

Tuesday Evening Cocktail Hour Reception \$4,500

Tuesday Post-Dinner Reception \$4,000

Tuesday Morning Breakfast Sponsor \$3,000

Exclusive Sponsor of Conference Wi-Fi \$3,000

Guest Room Amenity and Room Drop \$2,000

Limited to 2 sponsors, one night each (Monday or Tuesday)

Reach out to conference participants on peak nights with personal favors highlighting your company. Items will be provided by the sponsor (subject to approval by NIT League staff).

Toyota Motor Manufacturing, Texas (TMMTX)

Tour Sponsor \$1,500

Branded Table at Supplier Dinner \$1,200

Invite your top clients and prospects for a VIP experience (limited to conference attendees only) at your branded table, located in a premium spot at the Summit Networking Dinner. The dinner is general admission and open to all conference attendees (included with registration).

Mobile App Advertisement \$1,000

Gain additional visibility at the Summit by advertising in the tool attendees will use most often while onsite.

Dedicated E-mail to Conference Attendees \$850

Let attendees know you'll be at the NIT League Transportation Summit before the event starts, or follow up with them once it has ended. E-mails can be sent before or after the conference to attendees.

Note: All messages must be drafted by the sponsor and received in full in CSS/HTML code. NITL staff will send the message on behalf of the sponsor, subject to content approval.

Upgraded Listing in Conference Schedule and

Mobile App \$400

Gain additional visibility by adding your company logo to your company listing in the Summit schedule and the mobile app.

If the above sponsorship items do not meet your current marketing goals, please contact Kris Bayer at kbayer@nitl.org to discuss customized sponsorship options and packages to fit your strategic objectives.



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Sponsorship Commitment Form

Company Information

Company Name _____
Street Address _____
City _____ State _____ Zip _____
Telephone _____
Company Email _____
Web Address/URL _____

Primary Contact

Contact Name _____
Telephone _____
E-mail _____

Are you a NIT League Member? Yes No

Not a Member? Contact Barbara Chadwick at info@nitl.org to learn more about Summit discounts and how NITL membership can connect you to the people, information, and issues that matter to you as a shipper.

Sponsorship Package

- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Technology Sponsor \$10,000
- Silver Sponsor \$8,000
- Bronze Sponsor \$5,000
- Opening Reception Sponsor \$5,000
- Hotel Room Key Cards \$5,000
- Conference Lanyards \$5,000
- Tuesday Evening Happy Hour Reception \$4,500
- Tuesday Post-Dinner Reception \$4,000
- Tuesday Morning Breakfast Sponsor \$3,000
- Exclusive Conference Wi-Fi Sponsor \$3,000
- Guest Room Amenity and Room Drop \$2,000
- Toyota Motor Manufacturing, Texas (TMMTX) Tour Sponsor \$1,500
- Branded Table at Networking Dinner \$1,200
- Mobile App Advertisement \$1,000
- Dedicated E-mail to Attendees \$850
- Upgraded Listing in Printed Program and Mobile App \$400

Payment Information

A 50% deposit of the total sponsorship cost must be submitted with application. The remaining balance must be received by December 21, 2018. Applications submitted after that date must be accompanied by payment in full.

Select one: 50% Deposit Full Payment
Payment Type: Check American Express Discover MasterCard Visa
Card Number _____ Exp Date _____ CVV _____
Name on Card _____
Billing Address (if different from company address) _____

Cancellations and Refunds (All cancellations subject to a \$100 administrative fee)
Before December 1, 2018 50% of fees paid
On or after December 1, 2018 No refund

Total Sponsorship Cost \$ _____

Amount Enclosed \$ _____

Make checks payable to The National Industrial Transportation League (NITL) and return the application to:

7918 Jones Branch Drive, Suite 300
McLean, VA 22102

Fax: 703-506-3266

E-mail: kbayer@nitl.org

Sponsor Company

In submitting this application, we the undersigned agree to abide by all governing regulations set forth in the invitation to sponsor. The signatory of this contract must have the authority to bind the undersigned company with regard to this contract.

Print Name/Title _____

Authorized Signature _____

Date _____

Office Use Only

Date Accepted _____
Initials _____

Deposit Full Payment