



NITL Board Member Outreach: Talking Points

The value of being a member of NITL:

- Advocacy in Washington, DC
 - NITL provides strong industry representation before federal agencies and Members of Congress
 - Members provide active input to influence policy positions
- Interact with like-minded transportation professionals
 - Members are a part of something bigger – making connections and expanding their network
- Receive updates and information on a regular basis
 - Notice – weekly newsletter
 - Gain access to reports and data to drive business decisions
- Receive cross-modal information
 - Get a bigger-picture view
- NIT League Transportation Summit
 - Discounted registration fees
 - Annual gathering of key industry members
- Volunteer/Leadership opportunities
 - NITL Board of Directors
 - Modal Committees
- Informational webinars on important and timely issues
- Resources for members only on NITL.org
 - Membership Directory – 500+ industry contacts at your fingertips
 - Materials/Comments to the Surface Transportation Board and other federal agencies
 - NITL Monthly Washington Reports
 - NITL in the News

See Page 2 for mode-specific benefits

Rail Specific Benefits/Achievements	Ocean Specific Benefits/Achievements	Highway-Specific Benefits/Achievements	Air- Specific Benefits/Achievements
Developing timely information on and participation in the discussion around the STB's competitive rail switching proposal (Ex Parte 711)	Worked in collaboration with the Global Shippers Forum and the World Shipping Council to allow the second option for calculating cargo weights for compliance with SOLAS Verified Gross Mass	Examining the effect of the new Food Sanitation Rules on carrier capacity for the food industry	A leading voice for air freight shippers in the Global Air Cargo Advisory Group
Working together to voice our concern on certain regulations and/or railroad practices affecting rail shippers	Acting to ensure fair practices by carriers and marine terminal operators in relation to assessment of demurrage and detention charges	Directly impacted discussion on capacity of recent/pending regulations (ELD's, 34 Hour Restart Provision, the SFD Rule and Speed Limiters)	Actively engaged in bringing shipper's perspectives to the International Civil Aviation Authority (ICAO)
Combining efforts to support regulations that benefit rail shippers	Acted to prevent unreasonable port congestion charges from being instituted	Driving broader collaboration (shippers, carriers and receivers) across multiple industry segments to improve capacity	Highly visible promoter for the broader adoption of airway bills and other e-commerce IT tools in the air freight industry
	Conducting discussions with the Federal Maritime Commission to facilitate the processing of service contract filings and amendments		
	Active involvement in efforts to institute metrics to measure marine terminal performance on the dry side of the operations		