Dear (expired member name) ,

On behalf of the National Industrial Transportation League (NITL) Board of Directors, I am reaching out to let you know that your NITL membership expired in 2015 and I’d like to invite you to renew your membership.

Being a member of NITL has brought a number of benefits to my company and me, including:

* Direct access to U.S. Congress and federal agencies through NITL policy advisors and advocates speaking on your behalf
* Connections with a large network of peers and business opportunities with similar interests in the transportation sector
* Receipt of timely information and updates on important issues, helping you make informed business decisions

Membership in the League is now more important than ever. The League is actively working on a number of major initiatives, most notably comments in response to the July 2016 STB decision on competitive rail switching, which, if adopted, have the potential to create significant competitive rail shipping opportunities for captive shippers. This would be a victory for all shippers, not just those shipping via rail.

Additionally, our forthcoming annual conference, the NIT League Transportation Summit, taking place January 30th-February 1 in San Diego, California, will be an event you do not want to miss. The 2017 summit is a reinvigorated event, designed specifically to provide top-quality content, combined with ample opportunity for networking and business development. NITL members receive discounted registration, as well as access to member-only sessions and content covering ocean, rail and highway transportation.

You don’t want to miss out on these benefits of League membership. I encourage you to read more about what your company gains by being a member in the attached PDF.

I’d be happy to speak with you directly about the benefits League membership brings. Or you may contact Adri Mundy, NITL Membership Manager, (via email or phone at 703-524-5011) if you have questions about renewing your membership.

Thank you,

[Name]

NITL Board of Directors