



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



NIT LEAGUE TRANSPORTATION SUMMIT

January 29-31, 2018

*Embrace the Future:
Developing Your
Transportation Survival Kit*

Sponsorship
and Exhibitor
Prospectus

About the NIT League

As the nation's preeminent freight transportation association, the National Industrial Transportation League has a rich history. From its beginnings in 1907, when economic regulation ruled our industry, to the present, the League has been in the forefront of changes that have helped shape our nation's commercial freight transportation system. Whether they use rail, motor carriers, or ocean or air freight services, shippers look to the League to represent and advance their interests.

The League engages all sectors of the shipping industry to help create and maintain a safe, modern, and efficient freight transportation system that meets our nation's commercial needs and those of our trade partners. By collaborating with shippers, carriers, and other stakeholders, the League helps to bring about solutions that have broad support and advance the interests of all parties dependent on freight transportation.

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Exhibit with Us

Exhibit at the 2018 NIT League Transportation Summit in Dallas, Texas, and showcase your products and services to the top transportation and logistics professionals from around the world. Countless freight transportation purchasing decisions are made based on attendee evaluations of products and services displayed on the show floor. Exhibiting is the most efficient and cost-effective way to build personal relationships with key industry purchasers and decision makers.

Top 5 Reasons to Exhibit

1. **Meet Face-to-Face with Top Decision Makers.**

The NIT League Transportation Summit attracts a concentrated buying audience that controls purchasing budgets and decides how contracts are awarded.

2. **Get Immediate Results.** Showcase your latest innovations in freight transportation technology and management tools to the logistics professionals who use them most.

3. **Benefit from a Schedule that Drives Traffic to the Show Floor.** On-floor events are strategically scheduled to maintain steady traffic. Workshops and sessions won't compete with one-on-one meeting time between you and your clients.

4. **Enjoy Unparalleled Exposure.** Your company will be listed on the NIT League's website, included in attendee mailings, and highlighted in the Summit program guide.

5. **Exhibit in a Strategic Location.** Dallas is a high-traffic event destination for attendees and exhibitors, and Texas is a significant hub for the freight industry and NITL members. There's no better location for attracting key decision makers to your exhibit.

Capitalize on Your NITL Membership

Enjoy exclusive member pricing when exhibiting at the Summit.

Not a Member?

Contact Adri Mundy at amundy@nitl.org to learn more about Summit discounts and how NITL membership can connect you to the people, the information, and the initiatives that matter to you as a shipper.



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



Summit at a Glance

Exhibit Hall Hours

Monday, January 29, 2018.....	5:00 p.m. – 7:30 p.m.
Tuesday, January 30, 2018.....	7:00 a.m. – 6:00 p.m.
Wednesday, January 31, 2018.....	7:30 a.m. – 12:00 p.m.

The exhibit hall hours are subject to change. If a change does takes place, exhibitors will receive as much advance notice as possible.

Set Up

Monday, January 29, 2018.....	2:00 p.m. – 4:00 p.m.
-------------------------------	-----------------------

Dismantle

Wednesday, January 31, 2018.....	12:00 p.m. – 2:00 p.m.
----------------------------------	------------------------

Booth Size	Member Rate	Non-Member Rate
10' x 10'	\$3,300	\$3,850
10' x 20'	\$5,600	\$6,650
10' x 30'	\$7,100	\$8,250
10' x 40' or 20' x 20'	\$9,000	\$10,250

Booth rental **does not include** storage, placement, shipment or reshipment of exhibit materials, booth furnishings, electrical supplies, special lighting, carpet, individual booth cleaning, or any other special service ordered by the exhibitor.

Note: Exhibit Hall will be located on a marble floor. No booth or aisle carpet will be provided.

Booth Amenities

- (1) 6' table
- (2) Chairs
- (2) Complimentary exhibitor registrations* per 10' x 10' space
- (1) 7" x 44" two-line ID sign, with company name and booth number
- Pipe railing – 8' high curtain back wall and 3' high curtain side rails
- General security guard service
- Daily aisle maintenance

Visit <http://bit.ly/nitl-exhibits> to view the current floor plan.

Contact Us

Jeffrey Leach, Sales Manager
Tel: (703) 524-5011
Fax: (703) 506-3266
E-mail: jleach@nitl.org

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Sponsorship Opportunities

The National Industrial Transportation League offers several prominent opportunities to garner increased exposure at the 2018 Transportation Summit! These high-profile, high-impact packages provide sponsors with more ways to connect with the top transportation and logistics professionals at the NIT League Transportation Summit in Dallas.

Platinum Sponsor Package

Exclusive

\$20,000

The Platinum Sponsor Package includes the following:

- Status as Platinum Sponsor
- (1) Pre and (1) Post conference attendee list (incl. name, title, and company)

Branding and Advertising

- (1) Full-page color advertisement in the Summit program guide
- Upgraded listing with company logo in mobile app and Summit program guide
- Corporate logo on conference signage
- Corporate logo and link on conference section of NIT League website
- (1) Conference bag insert
- (2) Dedicated e-mails to conference attendees
- (1) Banner ad on the NIT League website

Exhibits and Registration

- (2) Exhibit booths (10'x10')
- (6) Exhibitor passes
- (2) Full conference registrations

Unique to this package

- Sponsor of the networking dinner (includes (1) branded table at the dinner)
- Logo recognition on the conference tote bag

Gold Package

3 Opportunities

\$12,500

Each Gold Sponsor Package includes the following:

- Status as Gold Sponsor
- (1) Pre and (1) Post conference attendee list (incl. name, title, and company)

Branding and Advertising

- (1) Full-page color advertisement in the Summit program guide
- Upgraded listing with company logo in mobile app and Summit program guide
- Corporate logo on conference signage
- Corporate logo and link on conference section of NIT League website
- (1) Conference bag insert
- (1) Dedicated e-mail to conference attendees
- (1) Banner ad on the NIT League website

Exhibits and Registration

- (1) Exhibit booth (10'x10')
- (4) Exhibitor passes
- (1) Full conference registration

Unique to this package

- Cosponsor of the networking lunch

À La Carte Gold Menu (Choice of 1)

- Opening Reception
- Hotel Room Key Cards
- Conference Lanyards



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



Sponsorship Opportunities *(cont'd)*

Technology Sponsor Package*

Exclusive

\$12,000

The Technology Sponsor Package includes the following:

- Status as Technology Sponsor
- (1) Pre and (1) Post conference attendee list (incl. name, title, and company)

Branding and Advertising

- (1) half-page color advertisement in the Summit program guide
- Corporate logo on conference signage
- Corporate logo and link on conference section of NIT League website
- (1) Conference bag insert
- (1) Banner ad on the NIT League website

Registration

- (1) Full conference registration

**Technology Sponsor package does not include exhibit booth.*

Unique to this package

- Exclusive sponsor of the mobile app/online schedule
 - Includes premium visibility on opening splash screen, one (1) dedicated, rotating banner ad, and enhanced exhibitor listing with logo and link
- Exclusive sponsor of conference Wi-Fi
- (1) Branded charging station located in high visibility area

NIT League Golf Tournament Sponsor Package*

Exclusive (see pages 8-10 for additional golf tournament sponsorship options)

\$9,500

The NIT League Golf Tournament Sponsor Package includes the following:

- Status as NITL Golf Tournament Sponsor
- (1) Pre and (1) Post conference attendee list (incl. name, title, and company)

Branding and Advertising

- Logo on banner at clubhouse
- (1) Full-page ad in tournament program
- Recognition in all tournament promotions
- Corporate logo on conference signage
- Corporate logo and link on conference section of NIT League website
- (1) Banner ad on the NIT League website

Unique to this package

- Complimentary hole sponsorship: opportunity to stand at tee box of hole and distribute handouts or meet and greet all golfers
- Logo on golf cart GPS system
- Branded golf kits for golfers (includes balls, tees, divot tool, and ball markers)

Golf Registration

- (1) Complimentary foursome

**Golf Tournament Sponsor package does not include exhibit booth.*



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



Sponsorship Opportunities *(cont'd)*

Silver Sponsor Package

5 Opportunities

\$9,500

Each Silver Sponsor Package includes the following:

- Status as Silver Sponsor
- (1) Pre and (1) Post conference attendee list (incl. name, title, and company)

Branding and Advertising

- (1) half-page color advertisement in the Summit program guide
- Upgraded listing with company logo in mobile app and Summit program guide
- Corporate logo on conference signage
- Corporate logo and link on conference section of NIT League website
- (1) Conference bag insert
- (1) Banner ad on the NIT League website

Exhibits and Registration

- (1) Exhibit booth (10'x10')
- (2) Exhibitor passes

Unique to this package

- Cosponsor of breakfast in the exhibit hall

Bronze Sponsor Package

Multiple opportunities

\$6,500

Each Bronze Sponsor Package includes the following:

- Status as Bronze Sponsor
- (1) Pre and (1) Post conference attendee list (incl. name, title, and company)

Branding and Advertising

- Upgraded listing with company logo in mobile app and Summit program guide
- Corporate logo on conference signage
- Corporate logo and link on conference section of NIT League website
- (1) Banner ad on the NIT League website

Exhibits and Registration

- (1) Exhibit booth (10'x10')
- (2) Exhibitor passes

Unique to this package

- Cosponsor of refreshment breaks in the exhibit hall



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



Individual Sponsor Packages

Guest Room Amenity and Room Drop

Limited to 2 sponsors, one night each (Monday or Tuesday)

\$2,000

Reach out to conference participants on peak nights with personal favors highlighting your company. Items will be provided by the sponsor (subject to approval by NIT League staff).

Branded Table at Networking Dinner

\$1,200

Invite your top clients and prospects for a VIP experience (limited to conference attendees only) at your branded table, located in a premium spot at the NIT League Networking Dinner. The dinner is general admission and open to all conference attendees (included with registration).

Mobile App Advertisement

\$1,000

Gain additional visibility at the Summit by advertising in the tool attendees will use the most while onsite.

Dedicated E-mail to Conference Attendees

(Must be a Summit sponsor or exhibitor)

\$850 per e-mail send

Let attendees know you'll be at the NIT League Transportation Summit before the event starts. E-mails are sent before or after the conference to opt-in attendees only.

Note: All messages must be drafted by the sponsor and received in full in CSS/HTML code. NIT League staff will send the message on behalf of the sponsor, subject to content approval.

Upgraded Listing in Printed Program and Mobile App

\$400

Gain additional visibility by adding your company logo to your company listing in the final printed program and the mobile app.

Special Requests: If the above sponsorship items do not meet your current marketing goals, please contact Jeff Leach at jleach@nitl.org to discuss customized sponsorship options and packages to fit your strategic objectives.



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



NIT League Transportation Summit Annual Golf Classic

January 29, 2018
TPC Four Seasons Las Colinas

The National Industrial Transportation League is gearing up to host its Annual Golf Classic on Monday, January 29, in Dallas at TPC Four Seasons Las Colinas.

The TPC Four Seasons Las Colinas takes golfing to a whole new level. Redesigned in 2008 to include such features as a 170-yard-long rushing water hazard on the 18th hole, the TPC Four Seasons Las Colinas is an award-winning golf resort designed to be challenging for professional golfers as well as inviting to recreational players.

This par-70 course, with its stunning contrasts of white sand bunkers, green grass, and blue water, is the perfect venue for the 2018 NIT League Annual Golf Classic—and for making high-profile connections with leading shippers and carriers who are attending the 2018 NIT League Transportation Summit.



NITL

THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE



Golf Sponsorship Opportunities

Tournament Sponsor

Exclusive

\$9,500

- (1) Complimentary foursome
- Logo on banner at clubhouse
- (1) Full-page ad in tournament program
- Complimentary hole sponsorship: opportunity to stand at tee box of hole and distribute handouts or meet and greet all golfers
- Logo on golf cart GPS system
- Branded golf kits for golfers (includes balls, tees, divot tool, and ball markers)
- Recognition in all tournament promotions
- Corporate logo on conference signage
- Corporate logo and link on conference section of website
- (1) Banner ad on the NIT League website

Food Cart Sponsor

Exclusive

\$4,500

- (1) Complimentary foursome
- Corporate logo on mobile food cart
- (1) Half-page ad in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

"Hole in One" Sponsor

2 Available

(Hole-in-one contest hole allows golfers the opportunity to win prizes)

\$4,000

- (1) Complimentary foursome
- Sponsor table at hole to meet and greet players
- Signage at hole
- (1) Half-page ad in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

Sponsor is not responsible for providing hole-in-one prizes on given hole.

Water Sponsor

Exclusive

\$4,000

- Company logo on labels of all bottled water given to players
- (1) Half-page ad in tournament program
- Company name listed in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Golf Sponsorship Opportunities *(cont'd)*

Golf Cart Sponsor

*Exclusive***\$2,000**

- Signage on golf carts/score cards
- Company name listed in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

Tournament Program Sponsor

*Exclusive***\$1,000**

- (1) Full-page ad in tournament program
- Company name and logo listed in tournament program
- Corporate logo and link on conference section of website

"Closest to Pin" Sponsor

*Exclusive***\$750**

- Signage at a Par-3 hole
- Company name and logo listed in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

Practice Range Sponsor

*Exclusive***\$750**

- Corporate sign at practice range
- Sponsor table at practice range to distribute balls to players
- Company name in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

Putting Green Contest Sponsor

*Exclusive***\$750**

- Corporate sign at putting green
- Sponsor table at practice green to distribute balls to players
- Company name in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

Hole Sponsor

*18 Available***\$400**

- Name and logo placed on hole sign
- Company name listed in tournament program
- Corporate logo and link on conference section of website
- Recognition in all tournament promotions

For questions, or to take advantage of a golf sponsorship opportunity, please contact Jeff Leach at jleach@nitl.org or (703) 524-5011.

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Sponsorship and Exhibit Space Application Form

NIT League Transportation Summit • January 29 – 31, 2018 | Dallas, Texas • InterContinental® Dallas

Company Information

Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____
 Company e-mail _____
 Website _____

Primary Contact Information

Contact Name _____ Title _____
 Telephone _____
 E-mail _____

Are you a NIT League Member?

☐ Yes ☐ No

Conference Sponsorship

Package	Fee
<input type="checkbox"/> Platinum Sponsor	\$20,000
<input type="checkbox"/> Gold Sponsor	\$12,500
<input type="checkbox"/> Technology Sponsor	\$12,000
<input type="checkbox"/> Silver Sponsor	\$9,500
<input type="checkbox"/> Bronze Sponsor	\$6,500
<input type="checkbox"/> Guest Room Amenity and Room Drop	\$2,000
<input type="checkbox"/> Branded Table at Networking Dinner	\$1,200
<input type="checkbox"/> Mobile App ad	\$1,000
<input type="checkbox"/> Dedicated E-mail	\$850
<input type="checkbox"/> Upgraded Listing in Printed Program and Mobile App	\$400

Golf Sponsorship

Package	Fee
<input type="checkbox"/> Golf Tournament Sponsor	\$9,500
<input type="checkbox"/> Food Cart Sponsor	\$4,500
<input type="checkbox"/> Water Sponsor	\$4,000
<input type="checkbox"/> "Hole in One" Sponsor	\$4,000
<input type="checkbox"/> Golf Cart Sponsor	\$2,000
<input type="checkbox"/> Tournament Program Sponsor	\$1,000
<input type="checkbox"/> "Closest to Pin" Sponsor	\$750
<input type="checkbox"/> Practice Range Sponsor	\$750
<input type="checkbox"/> Putting Green Contest Sponsor	\$750
<input type="checkbox"/> Hole Sponsor	\$400

Exhibits

Booth Size	Member Rate	Non-Member Rate
10' x 10'	<input type="checkbox"/> \$3,300	<input type="checkbox"/> \$3,850
10' x 20'	<input type="checkbox"/> \$5,600	<input type="checkbox"/> \$6,650
10' x 30'	<input type="checkbox"/> \$7,100	<input type="checkbox"/> \$8,250
10' x 40' or 20' x 20'	<input type="checkbox"/> \$9,000	<input type="checkbox"/> \$10,250

List your two top choices for booth locations:

(visit <http://bit.ly/nitl-exhibits> to view floor plan)

1. _____
 2. _____

Special Location Request _____

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Sponsorship and Exhibit Space Application Form *(cont'd)*

NIT League Transportation Summit • January 29 – 31, 2018 | Dallas, Texas • InterContinental® Dallas

Cost and Payment

Total Conference Sponsorship Cost: \$ _____

Total Golf Sponsorship Cost: \$ _____

Total Exhibit Booth Cost: \$ _____

Grand Total: \$ _____

Payment Information

A 50% deposit of the total sponsorship and exhibition cost must accompany all applications sent before December 1, 2017. Booths will not be reserved without accompanying payments in U.S. dollars. The remaining balance must be received by December 1, 2017. Applications submitted after that date must be accompanied by payment in full.

Select One: ☐ 50% Deposit ☐ Full PaymentPayment Type: ☐ Check ☐ American Express ☐ Mastercard ☐ Visa

Card Number _____

Expiration Date _____ Security Code _____

Cardholder's Name _____

Billing Address _____

City _____ State _____ Zip _____

Amount Enclosed \$ _____

In making this application, we the undersigned agree to abide by all governing regulations set forth in the invitation to exhibit. The signatory of this contract must have the authority to bind the undersigned company with regard to this contract.

Print Name/Title _____

Authorized Signature _____ Date _____

Make checks payable to The National Industrial Transportation League (NITL) and return the application to 7918 Jones Branch Drive, Suite 300, McLean, VA 22102. Fax: (703) 503-3266 | E-mail: jleach@nitl.org

Cancellations and Refunds

(All cancellations subject to a \$100 administrative fee)

On or before December 1, 2017 Refund of 50% of fees paid

December 2, 2017, and after No refund

Official Use Only

Date Accepted _____ Initials _____

☐ 50% Deposit ☐ Full Payment

Booth Space Assigned _____

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Rules and Regulations for Exhibition

NIT League Transportation Summit • January 29 – 31, 2018 | Dallas, Texas • InterContinental® Dallas

1. **PAYMENT.** A deposit of 50% of the total space rental charge must accompany applications submitted prior to December 1, 2017; remaining balance must be paid in full by December 1, 2017. Applications submitted on or after December 2, 2017, must be accompanied by full payment of the space rental charge. Applications will not be processed or assigned without the required payment and signed space contract.
2. **CANCELLATION OF CONTRACT.** Exhibitor shall have the right to cancel the Exhibitor Agreement at any time by written notice to NITL. In the event of such cancellation, the following refund schedule will be strictly followed: 50% of the amount of the sponsor/exhibit fees paid if written cancellation is received by NITL on or before December 1, 2017. Written cancellations received on or after December 2, 2017, forfeit all monies paid. All cancellations are subject to a \$100 administrative fee. Cancellation at any time will result in the forfeiture of all benefits afforded to exhibitors including complimentary registrations. Space may be resold or reassigned without any obligation on the part of NITL for any refund whatsoever.
3. **ELIGIBLE EXHIBITS.** NITL reserves the right to determine eligibility of any company or product to participate in the Show. NITL can refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of NITL, compatible with the educational character and objectives of the Show.
4. **ALLOCATION OF SPACE AND ASSIGNMENT.** Whenever possible, NITL intends to make space assignments in keeping with the location preferences of the exhibitor. During the initial assignments, if two or more exhibitors request the same location, the exhibitor application with the earliest date of receipt will be given preference. NITL reserves the right to make the final determination of all space assignments in the best interest of the Show.
5. **SUBLETTING OF EXHIBIT SPACE.** No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted to him/her, nor exhibit therein, nor permit any other persons or firms to exhibit therein, any goods or services other than those distributed by the exhibitor in the regular course of business.
6. **OFFICIAL DECORATOR.** The official exhibition contractor is Freeman. Prior to the show, Freeman will provide a detailed exhibitor service manual to each exhibitor with complete instructions for shipping, storage, set-up, and dismantling. Order forms for carpet, furniture, telephones, computers, electricity, etc., will also be included in the service manual. In addition, an Exhibitor Service Center will be maintained by Freeman throughout the NIT League Transportation Summit, including set up, show hours and dismantling.
7. **LIABILITY AND INSURANCE.** Exhibitors shall assume all responsibility for damage to the display area, and shall indemnify and hold harmless agents, servants, and employees of The National Industrial Transportation League and the InterContinental® Dallas from and against any and all claims, loss, damage, and injury however caused, resulting from, or arising out of, or in any way connected with exhibitor's participation in the NIT League Transportation Summit. Exhibitors must insure themselves against property loss/damage and liability for injury. Damage to inadequately packed property is the exhibitor's responsibility. In the event the exhibitor damages the building, he/she agrees to reimburse the owner of the building for the cost of repairing such damages. Exhibitors also agree to abide by all other provisions of these regulations, fire regulations, all other regulations of the InterContinental® Dallas, and local, state, and federal regulations.
8. **EXHIBITOR INSURANCE.** All exhibitors are required to furnish Certificates of Insurance showing General Liability, Auto Liability, and Worker's Compensation insurance coverages. A sample certificate will be provided to all exhibitors prior to the show. Certificates must be sent to NITL by the deadline that will be included in the exhibitor booth space confirmation letter.
9. **DAMAGE TO PROPERTY.** The exhibitor is liable for any damage caused to building floors, walls or columns, or to standard booth equipment, or to another exhibitor's property. The exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Rules and Regulations for Exhibition (cont'd)

NIT League Transportation Summit • January 29 – 31, 2018 | Dallas, Texas • InterContinental® Dallas

10. **LABOR.** Exhibitors are required to observe all contracts in effect between service contractors, InterContinental® Dallas and labor organizations.
11. **INSTALLATION.** Exhibit installation in the InterContinental® Dallas depends on the location of your exhibit space. Move-in dates will be published in the Exhibit Service Manual.
12. **DELIVERY AND REMOVAL DURING SHOW.** Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during open hours of the Show without written permission from NITL Show Management. All arrangements for delivery, during non-show hours, of supplies such as flexible materials, cartons and products to be packaged must be made with the General Contractor. No deliveries may be made during show hours.
13. **ADMITTANCE DURING NON-SHOW HOURS.** Booth personnel will not be permitted to enter the exhibit floor earlier than one hour before the scheduled opening time each day of showing and will not be permitted to remain on the exhibit floor after the official closing of the show each evening. Exhibitors that require additional time must obtain permission in writing from NIT League Transportation Summit Show Management prior to the show day.
14. **SPECIAL CONDITIONS.** Exhibitors may appoint their own subcontractors only for the physical set-up and dismantling of their displays. However, show management must be notified in writing at least 30 days prior to the show. Insurance certificates also must accompany such notifications. All other show services must be provided by the official service contractor, audiovisual contractor, floral contractor, and the InterContinental® Dallas.
15. **CONFLICTING EVENTS DURING SHOW HOURS.** The exhibitor agrees not to extend invitations, call meetings, host hospitality events or otherwise encourage the absence of industry professionals from the exhibit hall and meeting rooms during the hours of all Education and Show activities. All requests for meeting rooms, hotel suites and special function rooms must be approved in advance by NITL. If an exhibitor cancels their exhibit space, they will automatically lose the opportunity to use any approved meeting rooms, hotel suites or special function rooms.
16. **SET-UP AND DISMANTLING.** Installation of exhibits will begin at 2:00 p.m. Monday, January 29, and must be completed by 4:00 p.m. Monday, January 29. All charges for services will be billed to the exhibitor directly. Dismantling of the exhibits may not begin until after the show has closed on Wednesday, January 31, and must be completed no later than 2:00 p.m. on Wednesday, January 31.
17. **BADGES.** Official show badges will be required for entry into the exhibit hall at all times. Badges are not transferable and those worn by anyone other than the person to whom issued will be confiscated. Business cards are not to be used in badge holders. Badges needed in excess of this allotment must be purchased at the appropriate conference rate.
18. **CHARACTER OF EXHIBITS.** The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Booth personnel, including demonstrators, hostesses and models, are required to confine their activities within the exhibitor's booth space. Apart from the specific display space for which an exhibiting company has contracted with NITL, no part of InterContinental® Dallas and its grounds may be used by any organization other than NITL for display purposes of any kind or nature. Within the public convention center property, exhibitor brand or company logos, signs, and trademark displays will be limited to the official exhibit area only. **Attire.** Representatives should be conservatively attired to maintain the professional and business-like climate of the Show. **Sound.** Videos or movies relating to exhibitor's equipment will be permitted, provided projection equipment and screen are located in the rear one-third of the booth, and all viewers must stand or sit within the booth. Sound videos or movies will be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems will be permitted if tuned to a conversational level and if not objectionable to neighboring exhibitors. **Lighting.** In the best interest of the Show, NITL reserves the right to restrict the use of glaring lights or objectionable

**NITL**THE NATIONAL
INDUSTRIAL
TRANSPORTATION
LEAGUE

Rules and Regulations for Exhibition (cont'd)

NIT League Transportation Summit • January 29 – 31, 2018 | Dallas, Texas • InterContinental® Dallas

light effects. The use of flashing electric signs or lights is not permitted. **Booth Exteriors.** The exterior of any display cabinet or structure facing a side aisle or adjacent exhibitor's booth must be suitably decorated at the exhibitor's expense. All exhibits must be carpeted. **Noise and Odors.** In fairness to all exhibitors, no noisy or obstructive activity will be permitted during show hours, nor will noisy operating displays, nor exhibits producing objectionable odors be allowed.

within the exhibit space. All aisles, corridors, exit areas and exit stairways must be maintained at their required width at all times that the Show is open. No obstruction such as chairs, tables, displays or other materials will be allowed to protrude into the aisles. Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor.

19. **MUSIC LICENSING.** Exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors, including but not limited to any music performance agreement between NITL and ASCAP or BMI for meetings, conventions, trade shows and expositions. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and be prepared to present NITL Show Management with a copy of such license or grant no less than (30) days prior to the start of the Show.
20. **DISPLAY HEIGHTS.** Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Exhibit Construction Guidelines outlined on the floor plan and in the Exhibit Service Manual.
21. **POSITIONING EQUIPMENT IN RELATION TO AISLE.** To ensure the safety of all Show participants, any machinery and equipment shall be positioned so that no portion is closer than 12 inches to the aisle.
22. **RELOCATION OF EXHIBITS.** NITL reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the exposition.
23. **FIRE REGULATIONS.** Fire regulations require that all display materials be fire resistant or treated with a flame-retardant solution to meet requirements of the standard flame test as provided in the InterContinental® Dallas procedures for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. The official service contractor will store all cartons, crates, containers, and packaging materials. Up to one day's supply of operational materials may be stored
24. **PHOTOGRAPHY.** In order to protect your products and services, photographs or any attempt to obtain product specifications will be strictly prohibited without the consent of the exhibitor.
25. **FOOD SERVICE.** All arrangements for food and beverage service other than product sampling (which requires prior approval by NITL) must be made with the official caterer at the InterContinental® Dallas.
26. **AMENDMENT OF RULES.** NITL reserves the right to make changes, amendments and additions to these rules at any time, and all changes, amendments and additions so made shall be binding on the exhibitor with the provision that all exhibitors will be advised of any such changes. Any matters not specifically covered herein are subject to decision by NITL.