



NIT LEAGUE

# TRANSPORTATION SUMMIT

WELCOME TO THE FUTURE: I MAKE A DIFFERENCE

JAN 30 - FEB 1, 2017 ■ SAN DIEGO, CA ■ HILTON SAN DIEGO RESORT AND SPA

## Navigating the Intergenerational Workforce

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# The Myths of the 55+ Workforce: #1

**“I am not going to find a good job”**



# The Myths of the 55+ Workforce: #2

**“You can’t take time off, or you’ll never get back into the workforce”**



# The Myths of the 55+ Workforce: #3

**“I’m NOT going to make as big of a contribution as I did in the past”**



Source: Wall Street Journal November 29, 2016





# The Myths of the 55+ Workforce: #4

**“The chance to be an entrepreneur has passed me by”**

## LATE BIG BRAND BLOOMERS



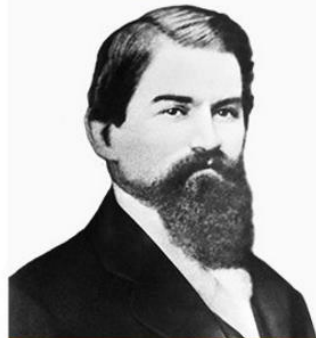
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COLONEL HARLAND  
DAVID SANDERS



# What does this mean for Organizations:



***The intergenerational workforce is here to stay!***

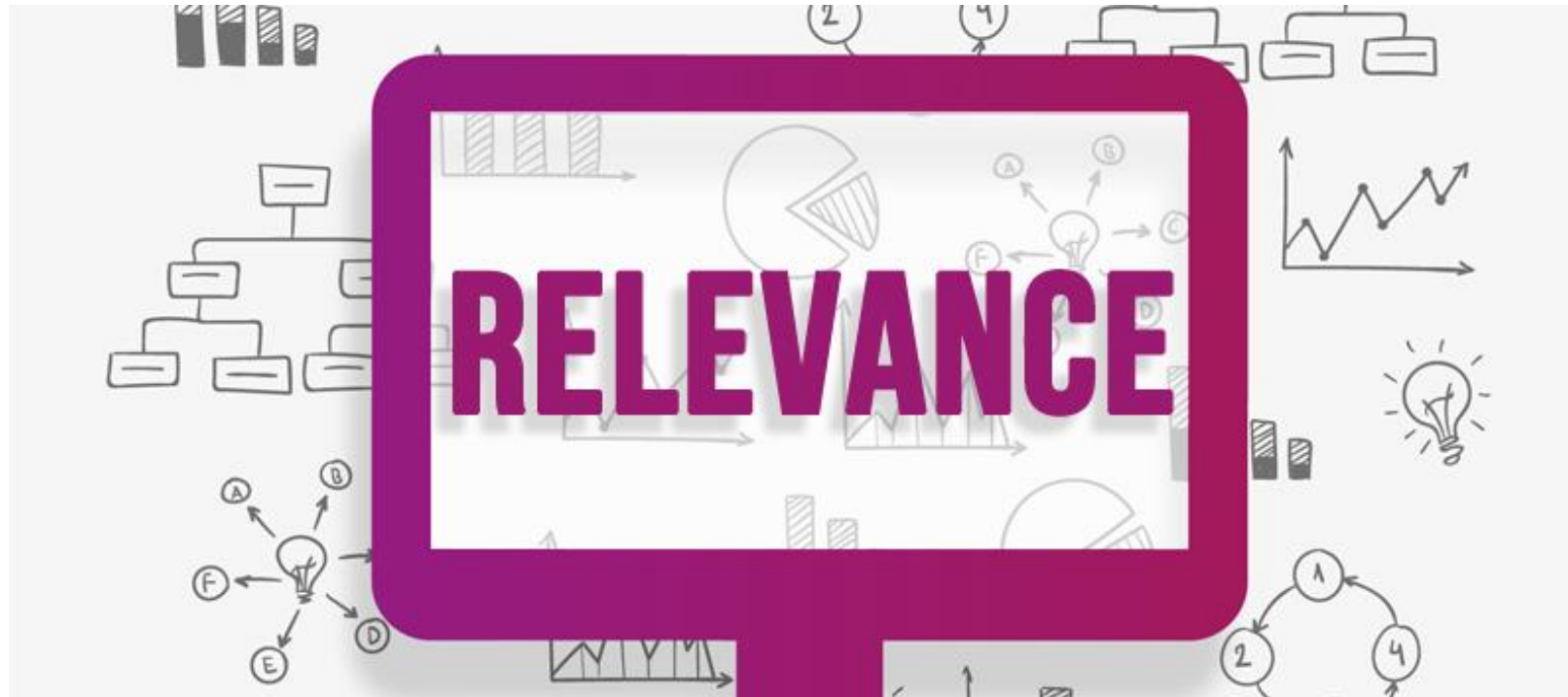
- ✓ *Experience Matters!*
- ✓ *Experience Helps Productivity!*
- ✓ *Experience Aids Decision Making!*



# What does this mean for the **Individual**:

*“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.”*

*Alvin Toffler, American Writer and Futurist*



What do we see?

