



THE NATIONAL INDUSTRIAL TRANSPORTATION LEAGUE

"The Impact of Free Trade on Logistics"

June 20-21, 2004

**Loews L'Enfant Plaza Hotel
Washington, D.C.**

"The Impact of Free Trade on Logistics" provides a comprehensive examination and understanding of the latest rules and regulations applicable to U.S. international trade. This program is a "must" for anyone involved in international commerce including importers, exporters, brokers, terminal operators, and suppliers.

American Shipper


THE CAMERON GROUP

The Impact of Free Trade on Logistics

Trade and international transportation are inseparable. Understanding the latest rules and requirements applicable to U.S. international trade will make the difference between a company's success or failure. Savvy trade and transportation professionals stay on top of the latest developments regarding government tariffs and duties and how they apply in moving their products. "The Impact of Free Trade on Logistics" is designed to give attendees a comprehensive working knowledge of: the functions of the Office of the U.S. Trade Representative; the impacts of a free trade agreement on a company's cost savings; and, how "trade duties" and "suspensions" can off-set freight rate increases. This one-day program is a "must" for anyone involved in international trade including importers, exporters, brokers, terminal operators, and suppliers.

Preliminary Program Schedule

L'Enfant Plaza Hotel, 480 L'Enfant Plaza, S.W., Washington, D.C. 20024

Sunday, June 20

5:00 - 6:30 p.m. Registration and Opening Reception

Monday, June 21

8:00 - 8:30 a.m. Registration

8:30 - 9:00 a.m. Breakfast

9:00 - 9:15 a.m. Overview

9:15 - 10:15 a.m. **Office of the U.S. Trade Representative (USTR)**

How does this obscure government office impact U.S. world trade? The functions of this office has a tremendous influence on U.S. trade policies. From negotiating agreements with U.S. trading partners, to developing free trade agreements -- to interacting with U.S. companies - your trade fortunes may very well be based in how well you know this office.

Speaker: Gregory Walters, Director of Small Business Affairs, for the United States Trade Representative

10:15 - 10:30 a.m. Break

10:30 - 11:30 a.m. **Making U.S. Trade Policy Work for You!**

Learn effective methods in communicating with Congress, government agencies and the USTR. The secret is in understanding the methods for submitting product classification requests, following USTR public dockets, learning about the details of free trade agreements and what they mean for your business.

Speaker: Dr Stephen B. Whitaker, DCI

11:30 - 12:30 p.m.

Free Trade Agreements and Logistics

Whether you use or provide truck, rail, ocean or air transport knowing the rules that will supercede the North American Free Trade Agreement (NAFTA) in 32 countries in both North and South America will make the difference between success or failure. This program will lay out what you should know and how you should apply it to your business.

Speaker: Michael B. Berzon, President, Mar-Log, Inc.

12:30 - 12:45

Break

12:45 - 2:00 p.m.

Luncheon - Speaker: Gilbert Lee Sandler, Founding Member, Sandler, Travis & Rosenberg, P.A.

2:00 - 3:00 p.m.

Duty Suspension in the United States and Europe

What is a "duty suspension"? How can you take advantage of one? Who can use it? How much can be saved? These and many other questions are tackled in this information packed session.

Speakers: Walter L. Raheb, Senior Policy Advisor, Thelen Reid & Priest LLP

Donald F. Cameron, Principal, The Cameron Group

3:00 - 3:15 p.m.

Break

3:15 - 4:15 p.m.

Is Free Trade Always Fair?

In this important election year the merits of free trade will undergo microscopic examination. Outsourcing jobs, cheap imports, countervailing duties and foreign trade restrictions are all factors that must be considered when developing your company's logistics strategy. A panel of experts will present contrasting views on this integral question.

Speaker: Daniel T. Griswold, Associate Director, Center for Trade Policy Studies, The Cato Institute

Alan Tonelson, Research Fellow, U.S. Business & Industry Council Educational Foundation

4:15 - 4:30 p.m.

Wrap Up

Produced in cooperation with The Cameron Group and American Shipper

Discount Airfares:

United Airlines is offering attendees special fares on their published round trip fares by calling (800) 521-4041 and referencing 556AE. Booking your travel thirty (30) days ahead will increase your fare discount. (Applicable restrictions must be met. Seats are limited). This special offer applies to travel on domestic segments of all United Airlines and United Express. Dedicated reservationists are on duty 7 days a week from 8 a.m. to 10 p.m. EST. These discounts are available only through United's Specialized Meetings Reservation Center at (800) 521-4041. Mileage Plus members receive full credit for all miles flown to this event. You, your travel department or travel agent should call early, to take advantage of promotional fares that give the greatest discount.

Hotel information:

A special room rate of \$169.00, single or double, is available at Loews L'Enfant Plaza Hotel, 480 L'Enfant Plaza, S.W., Washington, D.C. 20024. The deadline for making hotel reservations at this discounted rate is May 21, 2004. Reservations received after May 21, 2004 will be on a rate and availability only basis. This is a high occupancy time in Washington, D.C. and we urge you to make your reservations well before May 21, 2004.

To make your hotel reservations, please call the hotel at 800/635-5065 or 202/484-1000, extension 5000. Please reference the NITL Trade and Logistics Seminar when making reservations.

The National Industrial Transportation League

The Impact of Free Trade on Logistics

June 20-21, 2004

Loews L'Enfant Plaza Hotel - Washington, D.C.

Registration Form (Please Print)

Registrant's Full Name

Title

First Name For Badge

Company

Address

City

State

Zip

Telephone

Fax

E-mail

____ League Members (First Attendee) **\$415**

____ Additional Attendees from League Member Companies **\$395***

*Discount applicable for additional attendees only at time of initial registration

____ Non-Members (First Attendee) **\$485**

____ Additional Non-Member Attendees **\$465***

*Discount applicable for additional attendees only at time of initial registration

TOTAL FEES ENCLOSED **\$ _____**

Method of Payment: Check American Express
 MasterCard Visa

Name of Credit Card Holder

Credit Card Number

Expiration Date

Credit Card Holder's Signature

Mail Form & Payment to:

NITL
1700 North Moore Street Suite 1900
Arlington, VA 22209-1904
Fax: (703) 524-5017

Cancellation Policy: Advance meeting requirements and commitments allow us only to make refunds available for cancellations received in writing prior to June 10, 2004, less \$100 administration fee.

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