



## **THE NATIONAL INDUSTRIAL TRANSPORTATION LEAGUE**

NITL's 2011-2012 Sponsorship Program is designed to provide maximum exposure for companies who elect to participate as sponsors throughout the year, and at special events, including the League's Annual Meeting and TransComp Exhibition. Begin today to increase your company's recognition with NITL members by joining at one of the sponsorship levels listed in this brochure. Sponsorship provides an outstanding opportunity and gives your company the highest visibility possible at all League events held for and by the freight transportation industry.

### **PREMIUM LEVEL - \$25,000**

#### NITL Meetings and Special Events

- Recognition as a co-sponsor or NITL's Policy Forum Reception
- Three complimentary registrations to NITL's Policy Forum
- Recognition as a co-sponsor of a TransComp Exhibition Luncheon
- Two full complimentary registrations to the NITL Annual Meeting and TransComp Exhibition
- Priority selection of exhibition space for the TransComp Exhibition - 2012
- Company listing in Annual Meeting and TransComp Exhibition-related advertising
- Company listing in Annual Meeting and TransComp Exhibition promotional brochure
- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

#### *Advertising/Promotional Activities*

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Compact Banner with a link to your site on the NITL homepage for one year
- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings during 2011-2012
- Complimentary 100 word advertisement to run three times during 2012 in NITL NOTICE

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### **DIAMOND PLUS LEVEL - \$10,500**

#### NITL Meetings and Special Events

- Recognition as a co-sponsor of a TransComp Exhibition Luncheon
- Two complimentary registrations to NITL's Policy Forum
- Two full complimentary registrations to the NITL Annual Meeting and TransComp Exhibition
- Priority selection of exhibition space for the TransComp Exhibition - 2012
- Company listing in Annual Meeting and TransComp Exhibition-related advertising
- Company listing in Annual Meeting and TransComp Exhibition promotional brochure

- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

### *Advertising/Promotional Activities*

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Compact Banner with a link to your site on the NITL's website for Four months
- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings during 2011-2012
- Complimentary 80 word advertisement to run three times during 2012 in NITL NOTICE

## **DIAMOND LEVEL - \$7,500**

### NITL Meetings and Special Events

- Recognition as a co-sponsor of a TransComp Exhibition Luncheon
- Two full complimentary registrations to the NITL Annual Meeting and TransComp Exhibition
- Priority selection of exhibition space for the TransComp Exhibition - 2012
- Company listing in Annual Meeting and TransComp Exhibition-related advertising
- Company listing in Annual Meeting and TransComp Exhibition promotional brochure
- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

### *Advertising/Promotional Activities*

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings during 2011-2012
- Complimentary 80 word advertisement to run three times during 2012 in NITL NOTICE

## **PEARL LEVEL - \$5,800**

### NITL Meetings and Special Events

- Recognition as a co-sponsor of a TransComp Exhibition Luncheon
- One complimentary registrations to NITL's Policy Forum
- One full complimentary registrations to the NITL Annual Meeting and TransComp Exhibition
- Priority selection of exhibition space for the TransComp Exhibition - 2012
- Company listing in Annual Meeting and TransComp Exhibition promotional brochure
- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

### *Advertising/Promotional Activities*

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings during 2011-2012
- Complimentary 60 word advertisement to run three times during 2012 in NITL NOTICE

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### **EMERALD LEVEL - \$3,300**

#### Annual Membership Meeting and TransComp Exhibition Seminar Activities

- Recognition as a co-sponsor of a food and beverage event on the exhibit floor
- One full complimentary registration to the NITL Annual Meeting and TransComp Exhibition
- Company listing in the Annual Meeting and TransComp Exhibition promotional brochure
- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

### *Advertising/Promotional Activities*

- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings
- Complimentary 40 word advertisement to run two times during 2012 in NITL NOTICE

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### **SAPPHIRE LEVEL - \$1,875**

#### Annual Meeting and TransComp Exhibition Seminar Activities

- Recognition as a co-sponsor of exhibitor move-in day refreshments
- Company listing in Annual Meeting and TransComp Exhibition promotional brochure
- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company name on signs placed at the Convention Center and all official hotels

### *Advertising/Promotional Activities*

- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
  - Recognition at other NITL meetings
  - Complimentary 30 word advertisement to run one time during 2012 in NITL NOTICE
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**RUBY LEVEL - \$1,000**

Annual Meeting and TransComp Exhibition Seminar Activities

- Company listing in Annual Meeting and TransComp Exhibition promotional brochure
- Company listing in the official Annual Meeting and TransComp Exhibition program
- Company name on signs placed at the Convention Center and all official hotels

*Advertising/Promotional Activities*

- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings

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**Sponsorship commitments must be received by June 19, 2012 to ensure inclusion in the conference promotional brochure.**

# Sponsorship Agreement

Name \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address: \_\_\_\_\_

Web site : \_\_\_\_\_

Signature of authorized representative of Sponsor

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TO RESERVE YOUR PREFERRED SPONSORSHIP, MAIL OR FAX TO:

The National Industrial Transportation League  
1700 N. Moore Street, Suite 1900  
Arlington, VA 22209  
Fax: 703-524-5017

Attn: Ellie Gilanshah, Vice President of Finance, Membership and Administration

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## NITL SPONSORSHIPS

For credit card payments, provide the following information: \_ Visa \_ MasterCard \_ American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name : \_\_\_\_\_

Signature: \_\_\_\_\_