

THE NATIONAL INDUSTRIAL TRANSPORTATION LEAUE

NITL's 2009-2010 Sponsorship Program is designed to provide maximum exposure for companies who elect to participate as sponsors throughout the year, and at special events, including the League's Annual Meeting and TransComp. Begin today to increase your company's recognition with NITL members by joining at one of the sponsorship levels listed in this brochure. Sponsorship provides an outstanding opportunity and gives your company the highest visibility possible at all League events held for and by the freight transportation industry.

PREMIUM LEVEL - \$25,000

NITL Meetings and Special Events

- Recognition as a co-sponsor of NITL's Policy Forum Reception
- Two complimentary registrations to NITL's Policy Forum
- Recognition as a co-sponsor of a TransComp Luncheon
- Three full complimentary registrations to the NITL Annual Meeting and TransComp
- Priority selection of exhibition space for the TransComp - 2010
- Company listing in Annual Meeting and TransComp-related advertising
- Company listing in Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

Advertising/Promotional Activities

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings during 2010
- Complimentary 100 word advertisement to run three times during 2010 in NITL NOTICE

DIAMOND PLUS LEVEL - \$10,500

NITL Meetings and Special Events

- Recognition as a co-sponsor of a TransComp Luncheon
- Three full complimentary registrations to the NITL Annual Meeting and TransComp
- Priority selection of exhibition space for the TransComp - 2010
- Company listing in Annual Meeting and TransComp-related advertising
- Company listing in Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

Advertising/Promotional Activities

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
 - Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
 - Recognition at other NITL meetings during 2010
 - Complimentary 80 word advertisement to run three times during 2010 in NITL NOTICE
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DIAMOND LEVEL - \$7,500

NITL Meetings and Special Events

- Recognition as a co-sponsor of a TransComp Luncheon
- Three full complimentary registrations to the NITL Annual Meeting and TransComp
- Priority selection of exhibition space for the TransComp - 2010
- Company listing in Annual Meeting and TransComp-related advertising
- Company listing in Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

Advertising/Promotional Activities

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
 - Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
 - Recognition at other NITL meetings during 2010
 - Complimentary 80 word advertisement to run two times during 2010 in NITL NOTICE
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PEARL LEVEL - \$5,800

NITL Meetings and Special Events

- Recognition as a co-sponsor of a TransComp Luncheon
- Two full complimentary registrations to the NITL Annual Meeting and TransComp
- Priority selection of exhibition space for the TransComp - 2010
- Company listing in Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

Advertising/Promotional Activities

- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
 - Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
 - Recognition at other NITL meetings during 2010
 - Complimentary 60 word advertisement to run three times during 2010 in NITL NOTICE
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EMERALD LEVEL - \$3,300

Annual Membership Meeting and TransComp Seminar Activities

- Recognition as a co-sponsor of a food and beverage event on the exhibit floor
- One full complimentary registration to the NITL Annual Meeting and TransComp
- Company listing in the Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company logo with a link to your site on the NITL homepage reflecting your level of sponsorship
- Company name on signs placed at the Convention Center and all official hotels
- List of pre-registrants of TransComp Exhibition attendees

Advertising/Promotional Activities

- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings
- Complimentary 40 word advertisement to run two times during 2010 in NITL NOTICE

SAPPHIRE LEVEL - \$1,875

Annual Meeting and TransComp Seminar Activities

- Recognition as a co-sponsor of exhibitor move-in day refreshments
- Company listing in Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company name on signs placed at the Convention Center and all official hotels

Advertising/Promotional Activities

- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
- Recognition at other NITL meetings
- Complimentary 30 word advertisement to run one time during 2010 in NITL NOTICE

RUBY LEVEL - \$1,000

Annual Meeting and TransComp Seminar Activities

- Company listing in Annual Meeting and TransComp promotional brochure
- Company listing in the official Annual Meeting and TransComp program
- Company name on signs placed at the Convention Center and all official hotels

Advertising/Promotional Activities

- Recognition in NITL's weekly newsletter, the NOTICE, based on sponsorship level
 - Recognition at other NITL meetings
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Sponsorship commitments must be received by June 19, 2010 to ensure inclusion in the conference promotional brochure.

Sponsorship Agreement

Name _____ Title _____

Company: _____

Street Address: _____

City/State/Zip: _____

Telephone _____ Fax _____

Email Address: _____

Web site : _____

Signature of authorized representative of Sponsor

TO RESERVE YOUR PREFERRED SPONSORSHIP, MAIL OR FAX TO:

The National Industrial Transportation League
1700 N. Moore Street, Suite 1900
Arlington, VA 22209
Fax: 703-524-5017

Attn: Ellie Gilanshah, Vice President of Finance, Membership and Administration

2010 NITL SPONSORSHIPS

For credit card payments, provide the following information: _ Visa _ MasterCard _ American Express

Card # _____ Exp. Date _____

Cardholder's Name : _____

Signature: _____