



THE NATIONAL INDUSTRIAL TRANSPORTATION LEAGUE

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SPECIAL INCOTERMS SEMINAR WORKS TO YOUR ADVANTAGE

The National Industrial Transportation League (NITL) has joined with American River International and *Logistics Management* magazine in offering a special half-day comprehensive seminar on Monday, February 28, 2011 in New York City titled: *Understanding and Managing Incoterms 2010*.

The new Incoterms came into effect on January 1, 2011 and anyone connected to, concerned with, or having responsibilities for the international sales and movement of goods should consider coming to this program. Understanding the latest changes adopted by the new Incoterms and learning how to apply them will be essential tools for shippers, carriers, intermediaries, attorneys and legal advisors who must manage ocean cargo documentation.

The program begins at 8:30 a.m. (registration/breakfast) and continues from 9:00 a.m. to 12:00 noon. It will be held at Baruch College, located at 55 Lexington Ave. between 24th and 25th Streets at the Weissman Center for International Business on the 14th floor.

The course will be taught by Ms. Kelly Raia who has more than 20 years experience in freight forwarding and customhouse brokerage. Ms. Raia is the Import/Export Compliance Officer, Vice President and Associate Partner with American River International, LTD since 1996. American River and its affiliate, The World Academy, are highly respected and qualified in educating companies in topics of international commerce such as Incoterms.

All registrants receive a copy of the new edition of the official Incoterms book (a \$65 value) as well as breakfast. Discount registrations are available for each additional registration from the same company.

To register, click here: <https://www.nitl.org>.

The NITL is an association of companies that conduct industrial and/or commercial shipping throughout the United States and internationally. Founded in 1907, the organization is one of the oldest and largest associations in the country representing some 600 member companies involved with the transport of all kinds of freight using all modes in both domestic and international commerce.