

NITL'S TRANSCOMP EXHIBITION & IANA'S INTERMODAL EXPO

Co-located shows
NOVEMBER 11-13, 2012

ANAHEIM CONVENTION CENTER
ANAHEIM, CALIFORNIA



WWW.FREIGHTEXPO.NET

NITL'S TRANSCOMP EXHIBITION AND IANA'S INTERMODAL EXPO



The National Industrial Transportation League and the Intermodal Association of North America would like to invite you to exhibit at the **2012 EDITION OF NITL'S TRANSCOMP EXHIBITION AND IANA'S INTERMODAL EXPO NOVEMBER 11-13, IN ANAHEIM, CALIFORNIA.** NITL and IANA are going the extra mile to ensure an exciting and productive event, and it's your participation that will contribute to its success. Every year, attendees make significant decisions on what products and services to procure to enhance their business based on meeting exhibitors on the show floor and participating in their presentations...a process your company **MUST** be part of.

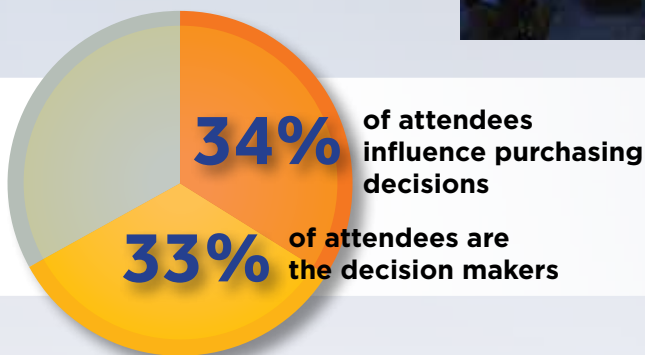
There are numerous reasons to exhibit at NITL's TransComp Exhibition and IANA's Intermodal Expo beginning with the venue itself. Secure your space and participate in the only event that brings together shippers, carriers, 3PLs and suppliers under one roof for three packed days of education, networking and prospecting.



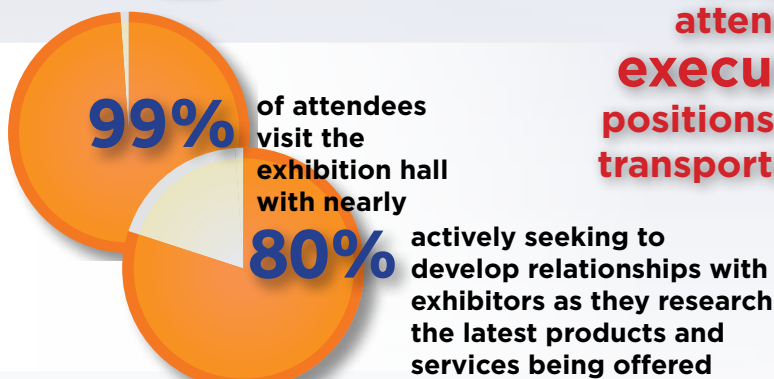
FRESH COAST, FRESH LEADS

NITL's TransComp Exhibition and IANA's Intermodal Expo deliver the buyers you want to see. NITL's and IANA's co-located shows attract thousands of top transportation and logistics professionals from around the globe,

allowing you to build direct relationships with buyers looking for the latest industry equipment and trends.



= 67% of attendees influence or make purchasing decisions



Nearly 80% of attendees hold executive level positions in the freight transportation industry

"In transportation and logistics, it's never as simple as buying a product off the shelf and plugging it into your company. It's about taking a concept and tailoring it to fit your business model, which is why I rely on TransComp Exhibition every year to make my decisions for all of my transportation and logistics needs. Nowhere else can you have the personal contact and build the relationships necessary to grow and expand in this dynamic industry. It's the one date etched in stone on my yearly planner."

Keith Kennedy
Director of Logistics
Howard Industries, Inc.

TRANSPORT YOUR COMPANY TO A NEW LEVEL!

- Every year, our attendees at NITL's TransComp Exhibition and IANA's Intermodal Expo make significant purchasing decisions based on their evaluations of the equipment, products and services being displayed on the show floor.

- NITL's TransComp Exhibition and IANA's Intermodal Expo event is the leading trade show for the \$1 Trillion freight transportation industry and brings together top executives from across the nation representing shippers, carriers, 3PLs and suppliers...all under one roof.

- Timely educational sessions attract thousands of attendees to the event, and then drive them to the trade show floor seeking the industry solutions they just learned about.



- Exhibiting at NITL's TransComp Exhibition and IANA's Intermodal Expo is the single best, most efficient and cost-effective way to meet face-to-face with thousands of top decision makers in the industry.

- California leads the nation in sustainability programs, and the region's top freight executives will be seeking solutions to improve their carbon footprint and comply with the latest regulations.



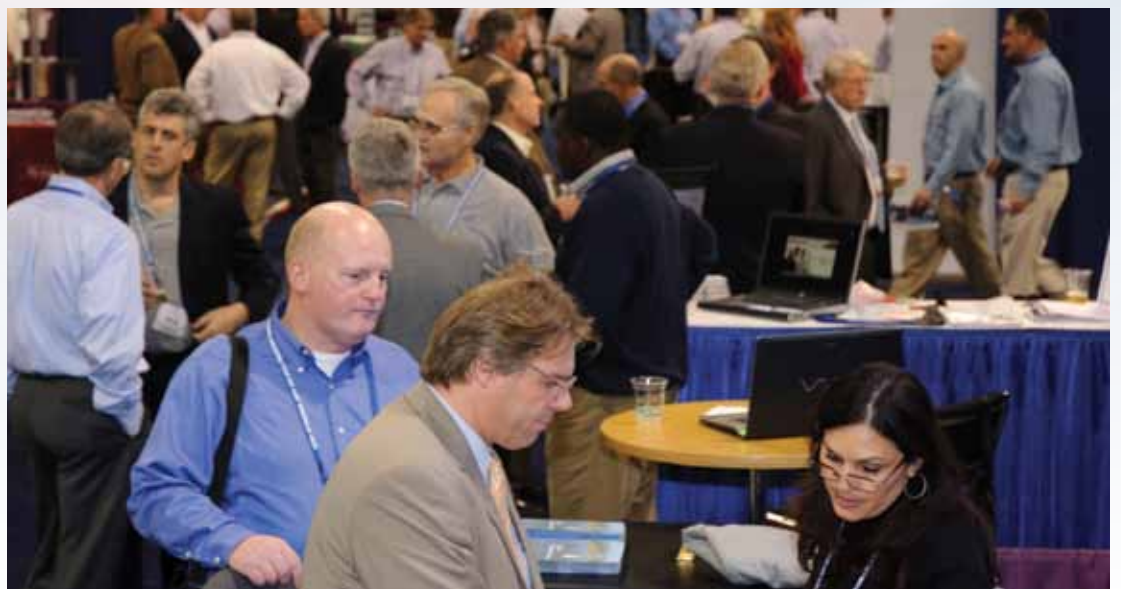
ADDITIONAL REASONS TO EXHIBIT

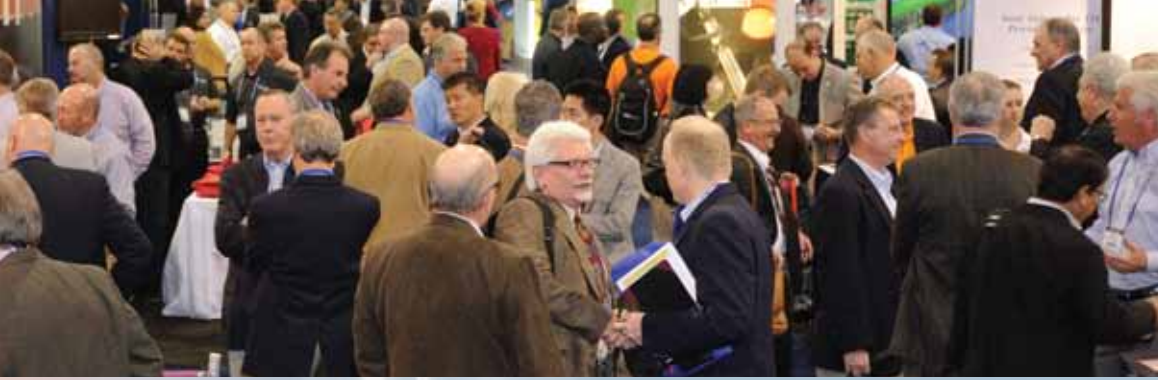
- No other industry event offers the full scope of educational and networking opportunities available at NITL's TransComp Exhibition and IANA's Intermodal Expo.

- With numerous major ports and transportation hubs, California lends itself as a perfect venue for the transportation industry.

- In addition to strategic national and international attendee marketing campaigns, NITL and IANA will focus efforts on drawing from the west coast region, which is teeming with industry professionals.

For the most up-to-date floor plan please visit www.freightexpo.net





ADDITIONAL BENEFITS TO EXHIBITORS

New this year and at no additional cost to exhibitors, NITL and IANA are providing more pre-show exposure designed to drive traffic to your booth months before the show even begins. Through special features built into the interactive floor plan on the show's website (www.freightexpo.net), you will have the ability to display graphics and logos; provide contact info with your company's website and email links; track attendees who click on your info; and schedule meetings with interested attendees. What better way to have a successful show than to be prepared.

Logo/Trademark - Ability to upload a graphic of your logo

URL - Ability to display your company's website address

Email Address - Ability to display your company's email address

Leads - Access to a list of attendees who have added your company to their MyShow Agenda Planner

Statistics - Access to data tracking how many people have viewed your listing, clicked through to your website, and shared their contact information

Company Description - Textual display of what your company's products and services are

Product Categories - Display of what areas your company specializes in

Press Releases - Ability to upload a short, compelling news story

3 display panels - Access to 3 customizable image and text panels

Appointment Scheduler - Define when attendees can schedule meetings in your booth

"BNSF is a proud member of IANA and has been an exhibitor at the Intermodal Expo since its inception. Our success in the industry is in large part due to the relationships we have developed over the years. At Intermodal Expo we are able to network with our current customers, prospective partners, and industry leaders. We learn about industry best practices, new technologies, latest trends and forecast changes. For anyone in the business of freight transportation, it is the must-attend event of the year...every year."

Steve Branscum
Group Vice President, Consumer Products
BNSF Railway

THEME NIGHT

The Monday Night Themed Event is the perfect opportunity for you to do something a little special for your customers and prospects. Be a part of this eagerly anticipated event that offers exhibitors and attendees the opportunity to develop professional relationships in a more relaxed and friendly environment. NITL and IANA are pulling out all the stops to deliver an event that promises to be the highlight of the show. Decorate your booth, dress to the theme (will be officially announced soon) and invite all your customers and prospects to come to your booth and join the fun!



PRODUCT CATEGORIES

1005 Air & Truck Transportation	1535 Diagnostics & Telematics Equipment	1235 Insurance Services	1370 Rating, Rate Storage, Retrieval
1000 Air & Truck Transportation Broker	1105 Distribution Finance	1240 Intermodal Services	1375 Routing Software
1010 Air Freight Services	1110 Distribution Management	1245 Inventory Handling	1380 Routing, Geographic
1520 Aircraft Charter Services	1115 Document Imaging	1250 Laminated Flooring	1385 Routing, Via Rates
1515 All-Cargo Airline	1510 DOT Compliance	1555 Large Area Lighting	1390 Satellite Communications
1015 Association	1120 Driver Leasing	1255 Legal Services	1395 Scrap Trading & Processing
1020 Bar Coding	1125 E-Commerce	1260 Logistics	1400 Security
1505 Bulk Packaging	1130 Economic Development	1265 Loss/Damage Services	1405 Shipping
1025 Cargo Restraints	1135 Equipment Leasing	1490 Loss/Damage Software	1410 Software Applications
1030 Cargo Security	1140 Equipment Loading/Off Loading	1270 Management Consulting	1415 Surface Freight Logistics
1035 Carrier Services	1145 Equipment Manufacturer	1275 Material Handling	1545 Surveying & Inspections
1040 Certified Transportation Services	1150 Equipment Repair/Reconditioning	1550 Mobile Repair Services	1420 Tariff Watch Services
1495 Chassis Leasing	1155 Executive Recruiters	1280 Modal Transportation	1425 Temperature Protection
1045 Chassis Manufacturer	1160 Fleet Management	1285 Motor Carrier Services	1430 Terminal Automation
1530 Chassis Testing Equipment	1540 Fleet Repair, Maintenance & Diagnostics Solutions	1290 Ocean Carrier Services	1500 Tires And Retreading
1050 Container Handling Equipment	1165 Flooring Repair	1295 Ocean Transportation Intermediaries	1435 Training & Education
1055 Container Leasing	1170 Freight Auditing	1300 Order Handling	1440 Transport Refrigeration & Air Conditioning Systems
1060 Container Manufacturer	1175 Freight Brokerage	1305 Over-The-Road, Intermodal & Railcar Transportation	1445 Transportation Logistics
1065 Container Tracking Systems	1180 Freight Consolidation	1310 Parcel Carrier Services	1450 Transportation Management
1070 Convention & Visitors Bureaus	1185 Freight Forwarding	1315 Parcel Handling	1455 Truck & Trailer Components
1075 Costing Software - Motor/Rail	1190 Freight Payment	1320 Port Facilities & Services	1460 Truck Equipment
1080 Costing, Motor	1195 Freight Securement	1325 Products & Services	1465 Truck Fleet Operations
1085 Costing, Rail	1200 Freight Services	1330 Promotional Materials	1525 TSA Compliance
1090 Customs Broker	1205 Gate Control Systems	1335 Publications	1470 Van Trailer Manufacturer
1095 Customs Interface	1210 Hazmat Training	1340 Rail Car Leasing	1475 Vehicle Scheduling
1100 Damage Prevention	1215 Heavy Equipment - Transportation Services	1345 Rail Carrier Services	1480 Warehousing & Distribution
	1220 Heavy Equipment Tires	1350 Rail Fleet	1485 Wood Flooring
	1225 Import/Export Services	1355 Rail Fleet Management	
	1230 Inbound Transportation	1360 Rail Shipment Tracking	
		1365 Rail Transportation Consultants	

PRELIMINARY SCHEDULE

Saturday, November 10, 2012

Exhibitor Registration and Set-Up 8:00 a.m. – 5:00 p.m.

Sunday, November 11, 2012

Exhibitor Registration and Set-Up 8:00 a.m. – 5:00 p.m.

Monday, November 12, 2012

Exhibits Open 10:00 a.m. – 2:00 p.m.

Monday Night Themed Event
(In the Exhibit Hall)

5:00 p.m. – 7:00 p.m.

Tuesday, November 13, 2012

Exhibits Open 9:00 a.m. – 2:00 p.m.

Exhibitor Dismantle

2:00 p.m. – 6:00 p.m.

Wednesday, November 14, 2012

Exhibitor Dismantle 8:00 a.m. – 2:00 p.m.





NITL's TransComp Exhibition and
IANA's Intermodal Expo Show Management
10474 Armstrong Street, Fairfax, VA 22030



ABOUT NITL

The National Industrial Transportation League, founded in 1907, represents more than 600 member companies engaged in the transportation of goods in domestic and international commerce. The organization is the oldest and largest trade association in the U.S. representing all sectors of the freight transportation industry, including shippers/receivers of goods, as well as carriers and other entities involved in freight transportation. Advocacy remains a central element of the League's focus, giving strength to the Voice of Shippers before the U.S. Congress, independent and executive branch agencies, the judiciary, and international bodies.

WWW.NITL.ORG

The National Industrial Transportation League

Phone: 703-524-5011 • Fax: 703-524-5017 • Email: gilanshah@nitl.org



ABOUT IANA

The Intermodal Association of North America, founded in 1991, represents more than 900 corporate members from every mode of intermodal transportation as well as suppliers to the industry. IANA provides its members legislative and regulatory updates, reliable industry data, educational forums, networking opportunities and industry news and information.

WWW.INTERMODAL.ORG

Intermodal Association of North America

Toll Free: 1-866-438-EXPO • Fax: 301-982-4815 • Email: iana.expo@intermodal.org

**FOR MORE INFORMATION OR TO SECURE
YOUR BOOTH SPACE, PLEASE CONTACT:**

Scott Groves

NITL'S TRANSCOMP EXHIBITION AND
IANA'S INTERMODAL EXPO SHOW MANAGEMENT

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